HIRSCHE HEREFORDS AND FRIENDS ANNUAL PRODUCTION SALE

A Cowboy's Handshake. His Word... His Bond.



December 9, 2022





Hirsche Herefords P.O. Box 20 Del Bonita, Alberta TOK 0S0

Grant & Annette Hirsche

HIRSCHEHEREFORDS.COM

Grant Hirsche (403) 652-8254 Annette Hirsche (403) 652-0456 Home (403) 758-3599 Ranch Office (403) 758-6105

HIRSCHE ANNUAL PRODUCTION SALE

December 9th, 2022 at 1:00pm Check website for location and updated photos before sale day

Selling 100 Live Lots

& 72 Exportable Embryos

15 - 2022 Spring Bull Calves

55 - 2021 Spring Long Yearling Bulls

10 - 2022 Spring Show Heifer Calf Prospects

27 - 2021 Jan-Mar Calving Bred Heifers

2 - Feature Pregnant Recipients



Grant & Annette Hirsche Family





We welcome commercial and purebred cattlemen from around the world to our annual production sale. Last year was a good, but very challenging year with the many changes it presented. We sincerely thank those friends, family members, and neighbors that stepped to the plate while we were in the transitional period and during my recovery from my accident in January. MJT and staff can't be thanked enough as they came and took our bulls to Calgary when we weren't able to. Also the Nelsons did all they could during the transition period to help things go as smooth as possible including feeding all bull calves so they could continue to go through the grow safe program and ultrasounding as before. All those that calved our cows are found on our thank you page 4. We do feel blessed to be where we are today with all the changes that have transpired. Thanks again.

After the mature cow sale last fall, we have a young exciting herd with a few of our top donor cows. Last year most of our top cows had our very best heifer calves, so we had an added feature and sold pick of these top 10 cows with heifer calves. These heifers were special and were picked on 9 of the 10 choices, which provided us with 9 of our top cows to continue. We have had an extensive ET program as well, evidenced by the exciting offer of

embryos for sale.

This sale offering is as strong as ever, high lighted by our best bred heifer lots. We bred over 100 yearling heifers and decided to sell 27 of the top end. The 2 year old bulls are also exceptionally strong, especially with the added feature of having some of our top customers as consignors. Most of the bulls are our breeding and many were purchased in dame from previous sales. All these bulls have been here over a year, so have the same testing procedures and management as ours with the same satisfaction guarantee.

As always, a special feature is our top show heifer calf and herd sire prospects in the bull calf division.

These groups are exceptionally strong representing our best and newest genetics available. With our transitions, these cattle have not been pampered and are presented in

their "working clothes."

We are excited with the opportunity to develop our new "ND" initiative, and the signing of our new Korean contract with Jaesung Park of Banaba Meats BNF. This will give us an excellent opportunity to send these "ND" genetics through the system and be albe to tract our progress with marbling and carcass traits. These "ND" cattle will qualify for our Korean market. They must be high marbling cattle to qualify.

So once again, we welcome everyone to have lunch, evaluate our offering and join us in this new adventure.

Thanks and see you all Dec. 9





Introducing Hirsche Hereford's "ND" New Direction Brand

OUR VISION

New Directional Herefords blending the new with the old

NEW FOCUS

Concentrating on Carcass, Rib-Eye, Marbling and Yield Blending it with Maternal, Performance, calving ease, fertility and feed efficiency

In order to carry the "ND Brand," each animal must be in the top 30% for BW, WW, YW, Udder Score, Milk and top 20% for Marbling and REA.

With our retail meat marketing background, carcass has always been a high priority at Hirsche Herefords. But now it's even more critical.

Our "ND" Herefords must have carcass, but must also excel in maternal, fertility, calving ease and performance. It is our goal in 5 years to have over 1/2 of our cowherd and 90% of our bulls to be carrying the coveted "ND BRAND" and they must be genetically enhanced.



HIRSCHE FRASER MEATS

Providing "Gold" Quality Meat
for 18 years.
* Special thanks to
Noe Chavez, our Manager.

NEW KOREAN BEEF ADVENTURE

We are extremely excited to have just finished signing an exclusive contract with the President of Banaba Meats BNF, Mr. Jaesung Park, for up to 15,000 head per year of fat cattle to be exported to South Korea starting immediately. Hereford cattle will qualify only if they have high marbling.



Grant and Jaesung Park



Korean Delegation at the Ranch. Right to Left: Jong Kwan Lee (John) President of Banaba Meats AB, Youn Su Shin, COO of Banaba Meats BNF, Grant Hirsche, and Jaesung Park, President of Banaba Meats BNF



Signing the contract. Grant and Jaesung

THANK YOU



Parkview Farms Schmidt families Calving & feeding cows and calves



JK Fraser family Calving & feeding cows and calves



Dallas family Calving & feeding our cows



Davis family especially Parker and Kim halter breaking and working show cattle.

"Anything is possible when you have the right people there to support you" -Misty Copeland



Dana Hirsche Calving & feeding our cows



Don and Mark Mehew Feeding, maintaining heifers & cattle, and letting us use the feedlot facilities

A huge thank you to all our family and friends that helped us through this transitional year.



Glen & Terry Hirsche Calving & feeding our cows





Schaub family - Kevin, Joni, Connor, Elizabeth and Daphaney



Mick Trefiak & Crew. halter broke, prepared and took our Calgary string after Grant's accident.

GUEST CONSIGNORS





Applelane
Heteford
Jarms
705-887-5118



Maple Dale Farms Kevin Aitken 591-321-9724 mapledalefarms@yahoo.ca

Applelane Herefords Stephen Wilson and Kathy 705-878-3106 applelaneherefords@hotmail.com



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40 Head Acres Ltd. Warren & Wendy Anderson 403-7957397



Border Clan Cattle Tom, Rae, Amelia, Hunter Ailie Elliot 780-882-1267 borderclan40@gmail.com



Oakridge Farms Jeff, Debbie, Billy, Ken Paul 604-309-7143 friday5pm@shaw.ca



Curtis & Staci Rasmussen 801-564-1740 Owner of Feature donor cow 28B & Embryo Lots 14-18

December 9th, 2022 at 1:00pm Check website for location and updated photos before sale day

ACKNOWLEDGEMENTS

Canadian Hereford Association

President: Nels Nixdorff, (403) 948-5604 Exec Director: Michael Latimer (403) 275-2662

Managing Editor, Canadian Hereford Digest Judy Finseth (403) 852-0154

CJHA President: Daniel Schuepbach (403)625-4693 AHA President: Conrad Fenton (780) 209-3600

Animal Health

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Embryo Technician DRI Dr. Adam Schierman (403) 946-4551 Dr. Roger Davis (403) 804-0213 IVF Embryos, Dr Tyson Buyers (306)692-4800 Peak Veterinary Health

We are a sponsor of the CJHA Heifer Lottery

SPECIAL NOTE FOR AMERICAN CUSTOMERS

Due to the strong American dollar, there will be close to a 20% discount. US\$8,000 will buy close to C\$10,000.

Can't make it to the sale? Internet Bidding Available.

To view this sale visit www.dlms.ca, Fill out the registration form located under registration and sign-up for your free user account and select a username and password.

BIDDERS - To be approved as a bidder, Log in to dlms.ca and click BUYER APPROVAL tab, select the sale you are interested in bidding at and click sign up.

For more information Call DLMS Reps:

Jill Renton (780) 603-1636 Mark Schologan (780) 699-5082



Hirsche Herefords

P.O. Box 20, Del Bonita, Alberta T0K 0S0 www.HirscheHerefords.com

SALE DAY PHONES:

Grant Hirsche (403) 652-8254 Annette Hirsche (403) 652-0456 **All Marketing Agents listed on page 7 will be available with phones sale day.

TERMS & CONDITIONS:

Guarantee: Standard Canadian Hereford Association Guarantee applies. We do, however, follow up on all animals sold to insure satisfaction.

Health: The Herd is maintained in a TB and Brucellosis free area and the Cowherd is annually vaccinated for IBR, P13, BVD, BRSV and Vibrio. All Sale bulls have been treated with Ivermectin. All ET Cows are preg checked by DRI and the Cows are preg checked by Dr. Ray Roberts.

Terms: Cash Sale day unless arrangements have been made with Grant and Annette. We will make every effort to accommodate your needs. Cattle become the responsibility of the buyer after purchase.

Sight Unseen Program: Call and let us help select the right animal for your needs. We guarantee the best possible animal for the best possible price. If you aren't satisfied with our choice, we take them back.

Other Information: All announcements from the Auction Stand take precedence over any other information written or oral. PHONE AND INTERNET BIDS accepted.

For In Herd Semen Interests in Bulls announced sale day: WE ARE RESERVING THE RIGHT TO DRAW SEMEN ON ANY OF THE BULLS SOLD IN THE SALE TO BE USED IN OUR OWN HERDS ONLY. THIS WOULD BE DONE AT OUR EXPENSE AND THE BUYER'S CONVENIENCE.

ALL CANADIAN FEMALES MUST BE PICKED UP BY DECEMBER 20TH.

For US Buyers: At Buyer's request, we will provide all health, customs and brokerage papers and delivery of the cattle to US SIDE OF SWEETGRASS, MONTANA. Trucking from that point will be the buyer's responsibility. Help with arrangements for trucking to final destination is available. *Note if you want us to do yout paperwork, you must provide your IRS number sale day.

Wintering: \$200 discount per bull if they are picked up before December 15th. Bulls can be wintered free of charge until the March Bull Sale if you would like. \$100/month will be charged after that date, but must be picked up by April 1st.

RANCH LOCATION: Del Bonita, Alberta on the USA/Canada border. Highway 501, between Whiskey Gap and Del Bonita, Alberta. Turn south at Range Road 230 Directions from Great Falls Airport: Approx. 2.5 hours. Drive

north on I-15 and west on Highway 501

Accomodations: Cardston South Country Inn (403) 653-8000 Lethbridge Comfort Inn (403) 320-8874 Shelby, MT Best Western Inn (406) 424-4560

Data and photos will continue to be updated online clear up to sale day. Some videos online starting November 13 - Nov 20.

THANKS TO OUR MARKETING CREW

Fellow Cattlemen:

It is with a great deal of excitement and optimism that I welcome purebred & commercial cattlemen from around the world to Hirsche's annual production sale. I have had the privilege of working with Grant and Annette for over 45 years and have written 32 welcomes as this marks the 32nd sale I have sold for them. A lot has changed over the last 32 years, but the excitement and enthusiasm the Hirsche's bring to this breed has never changed.

This sale has always been at the forefront for providing as much data as anyone in the industry. They use ultrasound, grow safe, herd trax, EPDs and now DNA testing for EPD accuracy. Carcass has always been a high priority. I remember one of their first sales 30 years ago, ultrasound data was provided and has been ever since. All this has helped create the industry leading herd they're establishing.

This sale represents some of the newest and most exciting genetics they have offered combined with the old proven ones. The embryos are an example of these new genetics that excel on paper, but also in phenotype. Once again an offering of herd bull prospects and yearling bulls as powerful as ever. The female offering is extremely deep, highlighted by the show heifer calf prospects.

Don't miss this tremendous sale of top bracket "Herd Builders." See you at the sale.

Respectfully, Robert C. Balog



Bob Goble US Representative (616) 299-8681



American Hereford Rep (406) 853-4638





Dave Dennis Canadian Representative (403)815-3161



Don Oberg (780) 678-6926



Bob Balog

403-382-5777

403-320-1980

Roger Peters (403) 828-9815

Louie Balog 403-320-1980



Mexican Representative Antonio Tejada 52-493-959-9437



Dr. Roger Davis (403) 804-0213



Tom Elliot (403) 882-1267

Hirsche Hereford's Catalog and Website by: Peter van Schaik 403-593-9281

OUR COMMITMENT TO OUR CUSTOMERS

We use every tool available to produce efficient, high carcass cattle that will improve your herd.

WE RAISE EFFICIENT, PROFITABLE CATTLE WHETHER THEY ARE BIG OR LITTLE

Why we use Growsafe & RFI Data?

We have always tried to use every tool available to help our customers and our own program in selectin the best genetics available. As time moves on, we keep getting more and more technology to aid in our selection. The Feed efficiency knowledge is fast becoming on of the most critical forms of data that has come along in recent history. It will help us select bulls and females that eat less and convert more, thus putting real dollars in you pocket. In 2018, we put in our Grow Safe system where we have RFI tested almost 1400 bulls. (All 2 year olds in the sale have RFI data available in the catalog) We believe that this is a real tool that we need to implement into our cow herd. It is heritable and will not only help produce cow that are more efficient, but through RFI testing, we can reduce greenhouse emissions such as ethane by 30%.



We have done Ultrasound for over 35 years.

From Windy Ridge Ultrasound: Ultrasound has been used to evaluate beef carcass on live cattle since the late 1950's I started doing carcass ultrasound testing commercially in 1994. Hirsches were some of the earliest supporters of carcass ultrasound and now many of their bloodlines excel in desirable carcass traits. Without the knowledge of individual carcass traits, breeding to achieve desire outcomes would be difficult. Desirable carcass traits are one of those factors that can add to the profitability for the feed lot and cow calf producers. Percent Lean Meat Yield (what percent of the carcass is lean muscle) is calculated using the Backfat (BF) and Ribeye Area (REA) where the BF reduces Yield about 7 or 8 times more than REA will increase Yield. Weight adj. REA of 10 square inches of REA there are for every 100 pounds of weight. (1000 # bull with a 10" REA would be a Weight Adj REA of 10square inches of REA per 100#s of body weight) A bigger bull should have a bigger REA so the Weight Adj. REA is comparing apples to apples. It is a real pleasure working with Hirsche Purebreds as they are very progressive in their use of technology. Yours truly, Rod Wendorff rod@cattleultrsound.ca (403) 330-3000.

EPDs (Expected Progeny Difference)

EPDs- The prediction of how future progeny of each animal are expected to perform relative to the progeny of other animals listed in the database. You cannot compare EPDs across other breeds. Each breed association calculates that breed's EPDs

BW - Birth weight EPD, expressed in pounds, is a predictor of a sire's ability to transmit birth weight to his progeny compared to that of other sires.

WW - Weaning Weight EPD, expressed in pounds, is a predictor of a sire's ability to transmit birth weight to his progeny compared to that of other sires.

Milk - Maternal Milk EPD is a predictor of a sire's genetic merit for milk and mothering ability as expressed in his daughters compared to daughters of other sires. In other words, it is that part of a calf's weaning weight attributed to milk and mothering ability.

TM - Total Maternal, Maternal weaning weight EPD measures a sire's ability to transmit milk production and growth rate through his daughters. It predicts the weaning weight of a sire's daughter's calves. It is equal to his milk EPD plus one half his weaning weight EPD.

REA - Ribeye area EPD is a predictor of the difference in square inches of ribeye area of a sire's progeny compared to the progeny of other sires.

IMF - Marbling, Intramuscular Fat EPD is a predictor of the difference in a sire's progeny for percent intramuscular fat

in the ribeye muscle compared to other sires.

HERDTRAX

The Hirsche's have enrolled their entire cow herd (purebred and commercial) onto Herdtrax. Herdtrax is an online record management program that is based on the detailed collection of data on each individual animal at all key health and production points. The philosophy is "What's measured improves." The goal of the entire exercise is to acquire and share meaningful data on all of the animals produced and use this information to assist the commercial producer with making better decisions regarding what type of bulls work best in their program and to also provide the producer with valuable feedback on how their bulls are working for each commercial producer in the respective environments. Hirsches are unique in that they also have a substantial feeding operation and are able to provide a conception to carcass (c toc) network through the buyback of progeny from the bulls sold in their sale. These purchased cattle will be subsequently fed until harvest when individual live weights, gains, and carcass data is returned and when possible linked back to the dam and sire. Herdtrax Inc. Is proud to have the opportunity to work with the Hirsche family and if you have any questions regarding their Herdtrax data sharing network contact myself directly.

Yours truly, Troy Drake email: troy@herdtrax.com Phone 403 540-8934

READING THE LOT DATA DERIVED FROM THE TOOLS



Grow Safe Explained

Example of data shown on each sale Lot: Growsafe Data

ADG- Average Daily Gain during test

NHP Index - ADG/F/G/RFI=NHP Index

Feed Efficiency Test

EFF- Efficiency Index

RFI- Residual feed intake

ADG EFF Index FEED to GAIN RFI GAH Index

F/G- Feed to Gain (ex. 5.1 lbs eaten = 1 lb gain)

This is the fourth year Hirsche Purebreds (GAH) are using GrowSafe to measure the feed efficiency of their young breeding stock.

GrowSafe technology measures the feed intake of individual animals and their weight gains. When an animal puts its head in a GrowSafe feed bunk, its RFID tag is read and the feed intake is calculated. When the animal goes to the water trough its weight is calculated.

Cattle are on test for approximately 2 months which gives an excellent representation of their efficiency. Through this process Residual Feed Intake (RFI) is calculated which is the difference between their actual and expected dry matter feed intake.

The lower the RFI value is the more efficient an animal is. For example, an RFI value of -2.1 means an animal is projected to consume 2.1 less pounds of dry matter per day then what is expected for its size and weight gain.

The goal of NHP is to select highly efficient breeding stock, stacked generationally, that will bring improvements to their breeding herd and increase value for their clients.

Calculations are all based on data acquired from the GrowSafe feed trials:

• ADG (Average Daily Gain) - animal's weight gain divided by days on trial.

• Eff (Feed Efficiency Ratio) combines an animal's efficiency and ability to gain weight, weighted 60% on RFI and 40% ADG.

• F/G (Feed to Gain index) - feed conversion is calculated by an animal's average dry matter intake divided by its ADG. For example, a 5.62 F/G value means an animal consumed on an average 5.62 pounds of dry matter for each 1 pound of gain.

• RFI (Residual Feed Intake) - the average pounds of feed consumed by an animal per day minus its expected feed intake. Negative is better

• GAH% (Hirsche Purebred Balanced Index) - (ADG Index + F/G Index + RFI Index) / 3

We have developed the GAH% which equally weights an animal's growth, feed conversion, and efficiency. An animal with an 100% NHP index would be average in its contemporary group. Animals with higher NHP indexes are likely going to have offspring that are more productive and efficient through growth and maintenance. All calculations are made from data received from GrowSafe, a third-party provider. All animals are sorted into contemporary groups according to breed, trial start date and weights, age, and gender.



Ultrasound Explained

Ultrasound Data – What do the numbers mean? (Rod Wendorff)

All Carcass measurements are taken between the 12th & 13th ribs which is the industry standard.

• Ribeye Area (REA) is the size of the loin muscle in square inches (in^2).

• Percent Lean Meat Yield (%LMY) is what percent of the carcass is lean muscle.

• Backfat (BF) is the thickness of fat covering the loin muscle in mm.

• PFat (Percent Intermuscular Fat/Marbling) 9 + is Prime, 4 to 9 is AAA/Choice, 2 to 4 is AA/Select, < 2 is A/Standard

• The Ranking is (RFI Ranking of 1-185 Hereford bulls that went through the GrowSafe)



Ultrasound Data on each lot:

LMY BK Fat IMF score REA in² REA/100# 66.38 2.38 AAA 12.04 1.0

Ultrasound Data
LMY- Lean Meat yield
BK Fat - Rib Fat
IMF score - Marbling
REA in² - Rib Eye Area square inches
REA/100 lbs - ex. 1 = 1 sq in of rib eye per 100 lbs

EPDs Explained



All our Herefords are enrolled in the THE PROGRAM. (Total Herd Evaluation) is a complete herd reporting system to evaluate performance traits. Participants in the program provide performance reports (adjusted weights, indexes and ranks) and EPDs which are one run twice a year.

EPDs and Performance Data on each lot:

EPDs BW WW YW MM TM REA IMF 3.0 50.3 81.2 22.6 47.8 0.35 0.08

EPDs Table BW- Birth Weight WW- Weaning We

WW- Weaning Weight YW- Yearling Weight MM- Milk

TM- Total Maternal (milk + growth combined)

REA- Rib Eye IMF - Marbling

Performance Data

BW 205 365 Sept WT 100 576 917 1270

Performance & Growth Data BW- Birth Weight

205- Adjusted 205 Day Weight 365- Adjusted 365 Day Weight September 2020 Weight

BONANZA 2022 LINDSAY, ONTARIO

One of our favourite things about this breed is spending time with & supporting our Juniors.















Our Bonanza string (front to back) Shelton Grabler, Autumn Tanner, Parker Davis, Mackenzie Denschikoff, Ryan Trefiak

















We are a sponsor of the CJHA Heifer Lottery

REFERENCE SIRES

GH 377X ECLIPSE 27E

BW: 83 lbs NHP 27E 12/01/2017

GH ADAMS NITRO DESIGN ET 377X

GH-ADAMS STONETTE 542S

AND 42S DESCRIPTION 245Y REMITALL SUPER DUTY 42S

MLL 42S RESOLUTION 315Y

MLL STOUT RESOLUTION 315Y

MLL STOUT RESOLUTION 3U

EPDs BW WW YW MM TM REA IMF 5.7 65.9 101.8 27.9 60.9 0.37 0.09

In today's industry when you're looking for muscle and power, Eclipse has to be ranked near the top of the Hereford breed. Neon and Rambo were identified early in their life as something special and went on to be industry changers. Eclipse is following that same pattern. Shortly after his birth, we found him to be unique, emphasizing more muscle and power. We then watched him grow into one of the best calves we have raised and sold that fall, 1/2 interest for \$80,000. He then went on to be one of our best show bulls ever, winning many major shows including Supreme Champion at IPE and top 5 at Edmonton and Agribition Supreme Show. But most important, he has proven that show bulls also. His calves are our some of best ever. Muscle, power, style. This is our 2nd year of calving his daughters and they are unbelievable. We love them. Udder quality is #1 with tons of milk.



B GH SO BLOCKBUSTER ET 170H

BW: lbs 0342 21/04/2010

B&C STOCK OPTION 6026D ET C STOCKMAN

C STOCKMAN 2059 ET B&C MISS TOP GUN 2031Z 1ET REMITALL SUPER DUTY 42S

MLL 42S RESOLUTION 315Y REMITALL SUPER DUTY 42S MLL STOUT RESOLUTION 3U

EPDs BW WW YW MM TM REA IMF 5.7 64.4 104.5 31.5 63.7 0.79 0.11

Owned with Curtis Rasmussen and Dallas Farms

Maternal brother to service sire A. They are sons of our great 315Y cow. 170H was our feature calf last year and ended up selling 2/3 interest for \$145,000. Truly one of our best prospects ever. Produced excellent semen at 12 months & was one of our best breeders as a yearling. We're really excited to see his calves this spring. The bone, foot, muscle and power along with unsurpassed style is second to none. His calves are truly special with the style and power of his brother Eclipse, but a full frame bigger. Our top prospects are his sons and daughters.



C GH LUNAR ECLIPSE 324G

GH 377X ECLIPSE 27E GH ADAMS NITRO DESIGN ET 377X MLL 42S RESOLUTION 315Y GH ADAMS 796 XPECTATION 65X

GH 65X SANDY 171Z GH ADAMS 796 XPECTATION 65X GH ADAMS 3R SANDY 356T

EPDs BW WW YW MM TM REA IMF 5.7 60.0 96.6 29.4 59.4 0.28 0.02

I've ranked this guy as our best Eclipse son ever since birth. His dam is our great 171Z donor cow with embryos selling as lots 1-4. Maternal sister is also a donor cow 578G and has a heifer calf and bull calf. Another maternal brother is working at Wyoming Hereford Ranch, True Grit 47G. One more of her sons is being used here as well as at Parkview. My 2 most productive cows are this guy's mother and grandmother.



D GH EAGLE'S ROCK 599E

BW: 83 lbs NHP 599E 07/05/2017

GH 7101 ROCK SOLID 5Z UPS JT NEON 7101 1ET
GH-ADAMS STONETTE 542S
K 68L STANDARD LAD 144P

BP 144P STANDARD LADY 75Z BP 124P RIBSTONE LADY 79W

EPDS BW WW YW MM TM REA IMF 4.4 63.5 101.5 16.9 101.5 0.42 -0.01

Our high seller and Reserve champion bull at Calgary Bull sale 2019. Purchased by Parkview Farms, who then sold half to Mckenzie Herefords later. Parkview and Mckenzie's and ourselves will all report his calves to be many of our best. Can't hardly wait to calves his females. Our Rock daughters are producing giants.



E GH 150A HEADLINER 499H

BW: 90 lbs NHP 499H 2020-02-03

FA UPTOWN BRITISHER 150A UPS UPTOWN ET

122.2

BW

72.4

EPDs

FA 39S BRITISHER LADY 153W GH 8052 MVP 67Y

0.36

0.19

GH MVP SHIRLEY 21D GH 7101 SHIRLEY 32A

33.4

WW YW MM TM REA IMF

Every once in awhile things mesh just right and you get a great one that even out breeds himself. This is one of those. Everyone of his calves is outstanding. He will almost always improve the cow he is bred to. Little Fort Herefords bought a piece of this guy with Andersons and both report, their best calf crop ever. They're big, long and thick with tons of pigment and look at his marbling. Top 20% and is ranked #1 on RFI as well. We'll be excited to see how his offspring does on RFI.

69.6



REFERENCE SIRES













GH DELUXE FIGHTER 119F

NHP 119F BW: 85 lbs

GH RUGER 3786 DELUXE 17D UPS SENSATION 3786 GH MISS KILO DELIGHT 61B UPS UPTOWN ET

GH UPTOWN ANGEL 181A UPS UPTOWN ET GHADAMS 796S DOMAN MISS 253W

ww TM REA IMF **EPDs** MM 3.7 49.0 99.0 18.4 42.9 0.60 0.21

This is a "No Name" that has all the right pieces and breeds that way. He looks like his sire Deluxe and yes, his grandmother is our great 253W cow. His mother was a super star that we were offered big money for her at Denver Stock Show & then lost her first 2 calves at birth. This guy was #4 and made up for all the mom's bad luck. She is one of our biggest cows with a perfect udder and more capacity than any cow we have. 119F has bred well. He probably has as good of carcass numbers as any we've raised. All 4 carcass traits in the top 30% of the breed and 3 in the top 18%. Birth to yearling spread is really good.

GH RAMBO FIREPOWER 21F G

BW: 82 lbs

Mar 1, 2018

GH RAMBO 279R GH DESIGN NANCY 132A GH NEON 17N

GH ADAMS NITRO DESIGN ET 377X

HR GOLD DOMINO 251E **MLL 8116 NANCY 304Y**

EPDs ww MM TM REA 58.6 100.0 55.8 0.80 0.06 3.8 26.5

A true feature out of our top 132A donor cow. 21F is the best Rambo son we've raised to date. I love his power, hair and pigment. He is the example of a big bull that has great feed efficiency data out of 200 bulls. He was #1 and has an RFI EPD of 116, top 1% of the breed. Top 1% for REA and Carcass weight as well and top 8% for both yearling and weaning growth. A very sound bull with great carcass, growth, RFI, hair and pigment, from a great dam. His temperament is second to none. Nice to have walking bulls of this quality.

GH SENSATION DRAFT 239D

BW: 83 lbs

GAH 239D

20/03/2016

2018-01-14

CHURCHILL SENSATION 028X UPS SENSATION 3786 ET

UPS MISS NEON 7734 UPS UPTOWN ET

GH UPTOWN LASS 309B FA 179R BRITISHER LADY 57U BW ww YW

EPDs REA IMF MM TM 4.7 41.2 31.4 52.0 0.18 85.3 0.18

A Ruger son out of a top Uptown daughter, 309B. He was purchased in Calgary Bull sale 2017 by Kevin and Joanne Fraser as the high seller. A year later, we purchased 1/2 inter and have used him heavily every since. Will add as much pigment and hair as any. His females are following the pattern of his sire Ruger. His offspring just keep getting more popular. He will also add marbling.

GH BOLT TRUE GRIT ET 47G Two sold flushmates that half interest to Parkview. We used both

BW: 102 lbs

Jan 15, 2019

CRR ABOUT TIME 743 GH 65X SANDY 171Z CRR 719 CATAPULT 109

GH ADAMS 796 XPECTATION 65X

H JOSLYN 820 ET **GH ADAMS 3R SANDY 356T**

EPDs BW MM TM -0.14 87.3 0.23 7.1 54.5 27.3 54.6

GH BOLT GAME PLAN ET 14G

BW: 88	lbs		NHP 14G				Jan 9, 2019		
EPDs	BW	ww	YW	MM	TM	REA	IMF		
	3.7	50.1	76.9	29.9	55.0	0.24	-0.09		

of them very successfully and then sold 47G to Hereford Wyoming Ranch. Pedigrees are as good as it gets. Dam is our great 171Z, same cow as 324G's mother. Sire is the great Hoffman "Bolt" that won Agribition and Rocking G owns. Both of these outstanding bulls will have a great influence today and in the future.

GH 542S MR. EXPLOSION ET 59E

BW: 82 lbs

NHP 59E

2021-01-19

MH 9126J DOMINO 382 CL 1 DOMINO 9126J MH DAKOTA LADY 7218 1ET **GH-ADAMS STONETTE 542S**

GH BULL POWER 312P GH SANDSTONE LADY 47P

EPDs MM RFΔ IMF TM 39.9 0.31 64.8 97 72.3 0.27

This herd sire is not one we talk about very often, but should really be studied and probably used way more in our breed. Look at his EPD numbers. Not only are his birth and growth numbers impressive, but he is a trait leader for Milk, and TM. Even more impressive is that he is also a trait leader for RFI at 106 and marbling at +.27. Chad Stephenson purchased 1/2 him as a calf and used semen so we could show and promote him. He did really well including Grand Champion Horned bull at Agribition in 2019. He was purchased that next spring by Wyoming Hereford Ranch and then sold to Monte Shockley in Texas. His influence is felt in several herds which will continue for years to come.

INDUSTRY SUPER STAR SERVICE SIRES

LCX PERFECTO 11B ET

01/04/2014 BW: lbs

K

NJW 98S R117 RIBEYE 88X ET SHF RIB EYE M326 R117 NJW 9126J DEW DOMINO 98S TH 122 71I VICTOR 719T

WLL ZOEY 3Z WLL VENUS 19X

YW MM TM REA 98.4 0.05 1.6 68.6 37.4 71.7 0.68

A proven super star with 10 traits in the trait leader status and still a real outcross, especially in the horned division. Muscle, extreme calving ease, maternal, and pigment are his strong suites. We've used him alot over the past year and love the results. One of the few bulls we've used to consistently add lots of pigment and lower birth weight, yet add growth. Really think his daughters will be something special.



B&C STOCK OPTION 6026D ET

BW: lbs 6026 C STOCKMAN 2059 ET NJW 98S R117 RIBEYE 88X ET

C NOTICE ME ET **GH ADAMS TOP GUN ET 516T**

B&C MISS TOP GUN 2031Z 1ET B&C MS CHRISTI 27031

ww YW MM TM RFA 4.5 50.7 84.6 30.7 56.1 0.75 0.22

It's so nice to see a show champion turn into a great breeding bull that helps improve our great breed. This guy is one of those. Denver Supreme Champion as well as a Champion breeder. Our top selling bull Blockbuster last year was his son as well as several other features. This year he hit a home run again with 125J lot 200 and many other features carry his genetics and service. He adds performance and muscle in a unique, stylish package.



C BAR1 CANDY BELLE 9036 ET M

9036 01/04/2019 BR BELLE AIR 6011 BAR S LHF 028 240 BR BELLE 4082 ET

NJW 98S R117 RIBEYE 88X ET

C CANDY CANE 4030 ET HHR PAY IN GOLD 1008X ET

EPDs +77.6 +120.2 +34.5 +73.3 +0.75 +0.18 +6.5

Owned by JK Fraser. Another young Super Star we're really pleased to have been able to add to our semen inventory. We've used over 100 doses and wish we had more. I was able to see his dam and sister at Colyer's and decided right then, this is the Belle Air son we needed. Just take a look at his thickness and power, it's like few others and great pigment. We flushed our #1 young cow 132F to this guy. That should speak volumes.



JKF 174E AVALANCHE 1H Ν

BW: 78 lbs 3786 01/10/2013 TH FRONTIER 174E TH 403A 475Z PIONEER 358C

FTF TRUSTING LADY 312A R LEADER 6964 **ELM-LODGE FANTASY 15F**

ELM-LODGE VACA 36B MM TM RFA IMF

0.4 73.0 116.1 40.0 76.5 0.50 -0.03

Owned with JK Fraser. We really feel fortunate to have this excellent young sire. Sells as lot 216 plus service sire on many of our sale cows. Was used as our main heifer bull on our replacement heifers. Will play a major role in our program in the near future. His 2 year old Leader dam is sensational. Perfect uddered and weaned him at 925lbs with no creep or extra feed. As we've travelled around in Canada and the US, many of our favourites were "TH Frontier" sons and daughters. New outcross pedigree with pigment, freckles, and second to none EPDs and Big testicles and he produced semen at 12 months of age.



CL 1 DOMINO 767T

2007-01-12 BW: lbs 767

CL 1 DOMINO 590R CL 1 DOMINO 246M CL 1 DOMINETTE 258M CL 1 DOMINO 824H CL 1 DOMINETTE 475P

CL 1 DOMINETTE 200M ww **EPDs** BW ΥW MM TM REA IMF 60.8 92.8 26.7 0.42 2.8 57.1

A few years ago, I went to Cooper's sale with the goal to find a bull out of Mark's best cow. Before even looking at the bull calves on offer, I went into the cows and found what I felt was the best cow. She wasn't the biggest cow, but she had a gorgeous udder, was deep bodied and had good hair and pigment. This was her son. He wasn't the best looking bull, but I knew he would be the best female producing prospect. We have not been disappointed. 2 years ago, we went decided to use him again to enhance our cowherd. Now he has another trait that is just as important. Look at his marbling EPD, a trait leader at +.22. You will not go wrong with his progeny.

These females are examples ot 767T daughters.



Dam 116G is Eclipse daughter Calf 32J is 767 daughter



Parker Davis & 73J. She sells at The Genes of the Future in Red Deer.

REFERENCE SIRES



H WMS ELIJAH 1502 ET

EFBEEF RESOLUTE CEO KCF BENNETT REVOLUTION X51 EFBEEF 6378 KATE W484 BEHM 100W CUDA 504C

H MS EXCEL 7945 ET H MS 824 EXCEL 4146 ET

MM REA TM

EPDs 2.9 66.0 110.0 35.0 68.0 0.73 0.71

Was the second high selling bull at the Hoffman sale this spring & his flushmate was the top seller. We were fortunate to be able to purchase Canadian Semen rights with Skyvirtue. He will also be expected to play a great role in our "ND" brand. He has even higher marbling than "Insight" and still 5% for REA and his Milk is over 30. His dam has a perfect udder with an udder score of 1.5. We crossed him with the best females we own. The results should be incredible.



SHF INSIGHT F158 J354 ET

SHF FORSIGHT B413 F158 EFBEEF BR VALIDATE B413 SHF GERBER R117 Y200 SHF OKSANA 001A D03 ET

GERBER ANODYNE 001A

SHF OKSANA 33T Y59 **EPDs** MM TM IMF 1.3 65.0 115.0 23.0 56.0 0.88 0.50

It's been a long time since I've been so excited about a new herd bull we've purchased. Owned with Little Fort, Upstream Ranches and Sandhills. He was the high seller at Sandhill's last sale. He really excels at carcass with unbelievable numbers. Top 1% for both marbling & REA, but the maternal is second to none. His dam has produced 5 donor females and several herd sires. This guy will play a major role in developing our "ND" brand, plus he is dark and 2 big red eyes.



HL STIMULUS 2108 ET R

NJW 79Z Z311 ENDURE 173D

S

KCF BENNETT ENCORE Z311ET BW 91H 100W RITA 79Z ET

H/TSR/CHEZ/FULL THROTTLE ET H JSS KELLY 6719 ET CRR 552 KELLY 849

EPDs BW MM TM REA IMF 63.0 104.0 22.0 54.0 3.1 0.63 0.23

Another exciting new bull we've going to hear alot about. Was calf champion this spring at Oklahoma Show and will be shown at Denver in January. Yes, he also has carcass. Top 20% for both REA and IMF. We think he has the phenotype to be a show champion and still be a carcass bull. Not easy to do.



CL 1 DOMINO 7131 1ET

HH ADVANCE 5044C ET

CL 1 DOMINO 215Z HH MISS ADVANCE 1072Y ET

CL 1 DOMINO 1161Y CL 1 DOMINETTE 3175A CL 1 DOMINETTE 3175A

EPDs MM REA IMF TM 4.8 72.1 125.7 34.0 70.1 0.76 0.07

Our new line one bull we selected on maternal calving ease and yes, carcass. Top 10% for REA and look at his growth numbers, 126 yearling and still 4.8 birth with great Milk and maternal. Embryos out of him and our great 253W will give you so many options. WOW.



SR DOMINATE 308F ET

308

2018-03-15

BCC DOMINATOR 619D CL 1 DOMINO 215Z BCC MISS BELL 206Z **CHURCHILL LADY 1162Y ET**

GOLDEN-OAK OUTCROSS 18U DCC 8006 PATTI 4266 ET

EPDs REA MM TM 5.3 115.3 27.9 63.8 0.79 -0.06 71.7

Denver Supreme champion in 2019, but more important is his ability to produce the great ones. His calves are still young and only a very few in Canada, but all reports are 2 thumbs up. If his pedigree and EPDs run true, he will be a breeding champion. An opportunity to buy some of the very first progeny offered in Canada on from this super star and several embryos. His calves are truly impressive with top 50% for REA.

EMBRYOS - FEATURE DONOR COW 171Z



171Z 2022 Daughters: 5K & 50K

Selling 5K or 50K Pick of the Pair in Red Deer Genes of the Future Nov 4.

5K: ET 308F daughter

50K: Natural 27E daughter.





171Z is Dam of Herd Sires 324G, 14G & 47G





GH 65X SANDY 171Z

BW: 80 GAH 171Z 04-11-2012 GH ADAMS 796 XPECTATION 65X WATERGROVE SYDNEY ET 508

GH ADAMS 3R SANDY 356T DA RAMROD BRITISHER 3R GH FUTURE SANDY 118R

EPDs BW WW YW MM TM REA IMF 4.7 47.8 71.6 28 51.9 0.35 0.00

Horned . Owned with Carey Johnston, Richmond QC

This donor cow is 11 years old and we are taking her on the show road. She's still got a great udder, and is show shape without extra pampering. That's pretty impressive after being flushed all year while sucking her own natural calf. We are offering choice of her 2022 ET heifer and her natural calf at the Red Deer Genes of the Future sale. They rank 1 and 2 of all our heifer calves this year. That says alot about the power of this cow. She is proven in the Herd bull department as well with 3 top sale features 47G, 14G and 324G that are all proven herd sires. She produced 12 embryos last year and still bred back for an early calf. She was purchased in last year's Golden Mature Cow sale by Carey Johnston, who let us buy 1/2 interest back. Don't miss out on this opportunity.

Selling Pregnant Receip from 171Z

1 NHP 521F: 171Z X BLOCKBUSTER

PROJEC	TED E	PDS		HEF	REFORD	TATTOO	
EPDs	BW	ww	YW	MM	TM	REA	IMF
	5.3	71.7	115.3	27.9	63.8	+0.79	-0.06

Selling Embryos from 171Z

2 EMBRYOS (3) 171Z X 2108

PROJECTED EPDS

EPDs BW WW YW MM TM REA IMF

4.0 55.1 88 25.1 52.9 +0.49 +0.11

3 EMBRYOS (3) 171Z X 2108

PROJECTED EPDS

EPDs BW WW YW MM TM REA IMF

4.0 55.1 88 25.1 52.9 +0.49 +0.11

4 EMBRYOS (3) 171Z X CANDY BELLE

PROJECTED EPDS

EPDs BW WW YW MM TM REA IMF

5.9 41.7 97 31.3 62.8 +0.55 +0.08

Sons & Grandson sell as Lots 68, 69 and 70







Granddaughters selling as Lots 27, 28 and 67







EMBRYOS - FEATURE COW 253W



253W is Dam of Herd Sire MVP 1062F & 18 Registered projeny





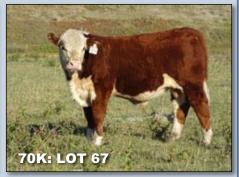
9K: Selling daughter of 253W

This is the matriarch of our herd. She was Kelsey's cow and dam of our popular MVP bull. She produces the good ones year after year. Last year she produced our #1 herd bull prospect that sold to Israel Cattle Company in Iowa and she has done it again this year, producing our #1 bull calf again that sells as lot 64, 4K and another top heifer calf Lot 29, 9K. You will see her influence in several animals offered in this sale and in our herd. She has produced over 30 #1 embryos this year through IVF. These embryos represent some of the best genetics we can offer.

Selling sons & Grandsons as Lots 64, 65 and 67







Selling Pregnant Receip from 253W (Lot 5)

5		ANG	US T	AG 73	3: 253	3W X	308F
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	4.5	65.5	106.4	29.2	61.9	+0.54	+0.07

6 E	MBR)	YOS (3) 25	3W X	BLOC	KBUS	STER
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	4.6	61.7	100.8	31.1	61.9	+0.55	+0.17
7		E۱	/IBRY	OS (3)	253\	N X 7	7131
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	4.2	65.7	111.6	32.2	65.1	+0.53	+0.14
8		EN	/IBRY	OS (3)	253\	N X 7	7131
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	4.2	65.7	111.6	32.2	65.1	+0.53	+0.14
9		E۱	/IBRY(OS (3)	253\	N X 7	7131
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	4.2	65.7	111.6	32.2	65.1	+0.53	+0.14

10		EMBR	YOS	(3) 2	253W	X INS	IGHT
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	2.4	62.1	106.2	26.7	58	.59	.35
11		EMBR	YOS	(3) 2	253W	X INS	IGHT
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	2.4	62.1	106.2	26.7	58	.59	.35
12		EMB	RYO:	S (3)	253W	/ X EL	.IJAH
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	3.2	62.6	103.7	32.7	64	.51	.45
13		EMB	RYO:	S (3)	253W	/ X EL	.IJAH
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	3.2	62.6	103.7	32.7	64	.51	.45

EMBRYOS - FEATURE COW 28B



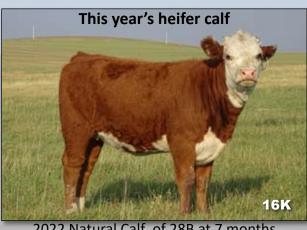
FA 134Z BRITISHER LAD

FAAA 28B BW: 70 11-03-2014 FA 105T BRITISHER 134Z DA 121M BRITISHER 105T FA 39S BRITISHER LADY 239W FA 52S BRITISHER LADY 270Z CH 41K SUPERB 52S FA 68R BRITISHER LADY ET 3U

BW MM TM **IMF** 50.7 18.4 35.3

Owned with Curtis Rasmussen There is a reason we flushed this cow so much. She excels in some of those traits that really matter. Calving ease top 6% of the breed, maternal calving ease top 1%, udder score top2%. Teat score 3% and then look at the pigment and longevity. Her mother, 270Z is still here and produced a heifer calf I rank in the top 3 or 4. 28B's calf last year sold to Parkview as our top selling heifer calf and is still the top bred of this year. She will be shown this fall. Just look at the bulls we have flushed her to. They will add carcass and growth. She will add calving ease, maternal and pigment. Feet are also something her and her mother excel in. Mother is 11 and has show feet.







	28B Daughter
111111 W 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	28B Daughter
	Control of the Contro
CATE AND ADDRESS OF THE PARTY OF	
	20.80 多数是 30.00000000000000000000000000000000000
ALL ENGINEE	149D
ARTON PROPERTY.	STATE OF THE PARTY

14			EMBF	RYOS	(3) 2	8B X	308F
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	3.7	54.9	89.9	24.2	51.6	.51	07
15		EM	BRYO	S (3)	28B	X INS	IGHT
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	1.7	51.5	86.8	21.9	47.9	.55	.21
16		EM	BRYO	S (3)	28B	X INS	IGHT
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	1.7	51.5	86.8	21.9	47.9	.55	.21
17			EMB	RYOS	(3) 2	8B X	2108
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	2.6	50.5	81.3	21.4	46.9	.42	.15
18			EMB	RY0S	(3) 2	8B X	2108
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	2.6	50.5	81.3	21.4	46.9	.42	.15

EMBRYOS - FEATURE COW 315Y



Close to half of Sale Offering are her descendents, including donor cow 132F

MLL 42S RESOLUTION 315Y

BW: 83

MLL 315Y

05-02-2011

REMITALL SUPER DUTY 42S REMITALL PATRIOT ET 13P REMITALL RITA 91H GH STOUT LINE ET 87P GH NEON LULU 223S

EPDs BW WW YW MM TM REA IMF 6.1 67.6 109.2 27.1 60.9 0.41 0.04 You all know the history of this cow. What an opportunity to once again buy embryos out of this ELITE female. Doesn't matter what 315Y is bred to, they are the best of the crop. These embryos are out of the very top bulls we are using in our program and 2 of them will only see a few calves in Canada next year. "Insight" and "Elijah" are carcass specialists and the calves from this mating will be extra popular. She never misses, just look at her history.

Herd Sire Sons: Dam of Eclipse 27E, 170H Blockbuster, 777H



315Y Son: ECLIPSE



315Y Son: BLOCKBUSTER 170H



777H



Son sells Lot 75 - 33K

0600	
1	-//

Grandson of 315Y: Herd Bull 324G

19		El	MBRY	OS (3	315	Y X 3	308F
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	5.9	71.3	115	30	65.4	.65	03
20	ΕN	IBRY	OS (3	315	Y X P	ERFE	CTO
				/			
EPDs	BW	ww	YW	MM	TM	REA	IMF

21		EM	BRYO:	S (3)	315	Y X EL	.IJAH
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	4.8	67	109.5	24.7	58.4	.64	.12
22		EMR	RYOS	(3)	215V	Y INIC	ICHT
 		LIVID	11100	(U)	0101	V IIIO	IUIII
	BW	WW	YW	MM	TM	REA	IMF

EMBRYOS - FEATURE COW 132F



315Y Daughter. May be the best power cow we've raised.

GH SUPER ZAM FAYTHE ET 132F

BW: 100

PROJECTED 6.4

NHP 132F

16-01-2018

YV 15Z SUPER ZAM 22C YV 35X ZAM 15Z YV 915W SKY LASS 55Y MLL 42S RESOLUTION 315Y REMITAL SUPER DUTY 42S MLL STOUT RESOLUTION 3U

EPDs BW WW YW MM TM REA IMF 5.9 65.6 106.4 27.8 60.6 0.30 0.15

132F & 80K - taken at DRI whiled being flushed.

23		EMBF	RYOS	(3) 1	32F)	(INS	IGHT
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	3.6	66.9	113.3	25.3	59	.63	.31
24		EMBF	RYOS	(3) 1	32F >	(INS	IGHT
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	3.6	66.9	113.3	25.3	59	.63	.31
25		EM	BRYO	S (3)	132F	X EL	.IJAH
EPDs	BW	ww	YW	MM	TM	REA	IMF
PROJECTED	4.5	65.7	107.7	24.8	58	.50	.36
26	EMB	RYOS	(3) 1	32F 2	K CAN	IDY B	ELLE
FPDs	RW/	\\/\\/	VW	ММ	TM	RFΔ	IME

116.7 31

73.6

67.9

.56

.15

Owned with JBLC Holdings

Our donors that we flushed this year is the largest group and by far the best we've owned. 132F and her mother have to rank near the top of that pen. This is our power and performance cow of all the donors. I have never had a cow with this kind of power and a perfect udder. A+ ten. It will be perfect size and milk like no other. Every bull she's bred to, she adds power and tons of performance and look at the embryos in the sale. You will have to agree, they could be really cool. She's guaranteed to make them big and the sire will refine them. This is a beautiful female. She was our # one selling cow to Kym Jim and we were able to buy 1/2 back. If she sold today, she would sell for alot more. My half is not for sale at any price. Oh and by the way, she averages 12 embryos per flush.



132F & calf 69J from 2021. Senior Cow/Calf Champion at Alberta Hereford Showcase

Because of our extensive ET program and big numbers, we've felt for the last few years that we could offer the top 10 or so heifer calves as sale features and show prospects. This year it is even a little more special because they are mostly out of our ET program and represent our very best cows. I know you will not only find some of the best quality females available, but out of the newest and best young sires available Lastly you will be able to see the effects of our selecting heavily pigmented bulls. Most of these females have 100% pigment and a lot with big google eyes.





27_____ GH 324G KENZEY 71K

BW: 84 GAH 71K

GH LUNAR ECLIPSE 324G GH 377X ECLIPSE 27E GH 65X SANDY 171Z GH LIPTOWN LADY BULLET 72E UPS UPTOWN ET

EPDs BW WW YW MM TM REA IMF 4.4 60.0 96.1 26.2 56.2 0.38 0.06

HORNED 100% eye pigmentation

Here's another one of the cow/calf picks from last year's sale, Karsten Grabler chose 22J, so we kept the dam of 71K. 22J is a great bred heifer and was shown by Karsten at the Alberta Junior show this summer. 71K is being ranked today as our top prospect. She's just plumb good. Really thick with extra depth and power. Her sire is the Eclipse son out of 171Z, that was shown last fall. My favorite Eclipse son. Has the power and class of Eclipse, but in a lot bigger package and this heifer takes after him. She will be big enough, but really thick. Dam is out of a 315Y son, so this calf is double bred 315Y. Wow, that's why she's so thick.



28 GH 324G LADY LUNA 72K

BW: 92 GAH 72K 2022-02-07

GH LUNAR ECLIPSE 324G GH 377X ECLIPSE 27E
GH 65X SANDY 171Z

GH 3786 FANCY LADY 194F UPS SENSATION 3786
FA 104P BRITISHER LADY 5T

EPDs BW WW YW MM TM REA IMF 6.0 57.3 88.3 26.7 55.4 0.35 0.11 HORNED Eye pigment 100% on one eye

Another 324G (our top171Z x Eclipse herd bull). I was sure he would prove to be a great breeder, but to have 2 of my best heifer calves is even more than I expected. 71K and 72K are 2 great ones. 72K has just a little more growth and style and is still ultra thick. I rank this one really high. She will have a chance to wear a show halter this fall. Her dam, 194F has a perfect udder and is out of a great cow family. We kept her both her heifer calf and yearling heifer last year. This is her 3rd good heifer in a row. Wait till she has a bull! Wow







29 GH 170H ELITE KATE ET

BW: 92 GAH 9K

GH SO BLOCKBUSTER ET 170H B&C STOCK OPTION 6026D ET MLL 42S RESOLUTION 315Y CL 1 DOMINO 796 1ET

2022-01-16

GH ADAMS DOMAN MISS 253W

ANL 122L HANNAH 15N **EPDs BW** MM TM REA IMF

100.2 30.9 61.6 0.14

30 **GH DOMINATE GENNY ET 1K** BW: 72

SR DOMINATE 308F ET BCC DOMINATOR 619D CHURCHILL LADY 1162Y GH GENNY BOLT ET 578G H WR SUSTAINABLE 5511 ET GH 65X SANDY 171X

EPDs BW 60.0 96.6 24.6 54.6

HORNED 100% eye pigmentation A pedigree second to none. ET calf out of our number one 2 year old last year. Kevin Aitken will have at least one flushmate to her as he purchased embryos from 578G in the fall. 1K is thick, well marked and has the hair and class to go with it. Her sire was the Denver champion and has proven

his worth in the US as one of the great breeding bulls. 2 of our top heifer calves carry his genetics. This one will be fun to put a halter on, but has everything to be a donor cow like her mother and grandmother. She has 5 flush cows in our pedigree.



POLLED This is why we do embryo transplant. Our top cow bred to our top bull and produce a top heifer calf. Probably too big for the show ring, but I guarantee she will be the best producing female here. If you want to raise a herd bull, 9K will fit the bill. She is feminine, but big, powerful, and really correct. Just take a look at her EPDs. We're preaching carcass, carcass and more carcass. For her, all in the top 30% of the breed. Milk, weaning, yearling, TM and PWG all in the top 20% or better. Her dam is our feature donor cow 253W with embryos selling Lots 5-13.





31 GH 170H LADY KRISY 41K

BW: 85 GAH 41K 2022-01-30 GH SO BLOCKBUSTER ET 170H B&C STOCK OPTION 6026D ET MLL 42S RESOLUTION 315Y

GH MVP LADY SMASH 302C GH 8052 MVP 67Y GH ADAMS 796S DOMAN MISS 253W

EPDs BW WW YW MM TM REA IMF 5.8 64.7 107.1 27.6 44.0 0.58 0.16

32 GH HEADLINE KITTY 67K

BW: 60 GAH 67K 2022-02-07
GH 150A HEADLINER 499H FA UPTOWN BRITISHER 150A
GH MVP SHIRLEY 21D
DA 276W BRITISHER LADY 302Z PA 170B LADY BRITISHER 276W

DA 276W BRITISHER LADY 3022 DA 179R LADY BRITISHER 202U

EPDS BW WW YW MM TM REA IMF

5.9 51.9 92.0 31.1 57.0 0.18 0.13 HORNED Eye Pigment 80% and 50%

Headliner 499H daughter out of a great proven cow. Her calf last year 219J sold as a feature to Parkview and another son sold to Allen Ranches. She made the Platinum on Herd Trax cow list. 67K is well marked with good eye pigment and has a great hair coat. She is destined to be a great cow. Will be a great buy. Owned with Curtis Rasmussen



219J: Maternal brother to 67K. Featured seller to Parkview Farms in 2021 sale.

HORNED 100% eye pigmentation

Blockbuster heifer that is one of my picks. She's moderate, but the thickest and deepest heifer in the sale. Her dam produced a feature and show heifer calf in last year's sale, (147J) that Parker Davis purchased. This calf is very similar and maybe even a little thicker. This will be one to have fun showing, then watch

her produce. She is my kind. The dam was a feature "pick of the pair" in the sale and since the heifer was picked, I got to keep mama. She also produced a \$7000 bull to Jerry Oldland the year before. 3 features in a row.







GH 39D BRITISH KELLY 81K 33

GAH 81K BW: 87

YV STAR STRUCK 915W
YV 915W DESIGNER ET 39D YV 82R SILVER GAL 920W
GH 131Y BRITISHER LADY 470B CFH 2W HL LAD 131Y
DA 58U LADY BRITISHER 178X

EPDs BW ww YW MM TM REA 20.9 0.00 0.09 4.8 45.4 73.5 43.6

HORNED 100% eye pigmentation

Here is a really nice straight horned heifer with great hair, thickness and depth of body. Her dam is an easy fleshing Anderson bred cow with lots of milk and good udder. Great addition to any cow herd.



GH 324G BRITISH KARI 82k 34

BW: 90

GAH 82K

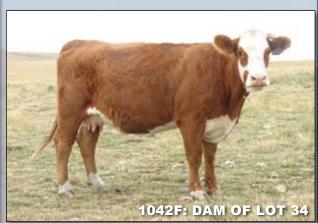
2022-02-11

GH LUNAR ECLIPSE 324G GH 377X ECLIPSE 27E GH 65X SANDY 171Z

GH 41D BRITISHETTE 1042F FA 3077 BRITISHER 41D FA 201Y BRITISHER LADY 133A EPDs BW ww YW MMTM REA IMF 102.2 5.6 63.5 28.4

Polled 100% eye pigmentation

Another great one out of our 324G bull. This heifer could wear a halter really successfully, but will make a great cow. Lots of eye pigment and hair in this one. Dam has 2 big red eyes and perfect udder. She's another one of last year's pick of the cow or heifer calf. We got the cow as her heifer calf went to Rasmussen. Maternal sister sells as lot 88, 113J.





35 GH 324G FANTASY

BW: 89

2022-02-11

GH LUNAR ECLIPSE 324G GH 377X ECLIPSE 27E GH 65X SANDY 171Z **UU SENSATION 3077** GH 3077 FANTASY LADY 699F FA 105T BRITISHER LADY 181Z

EPDs BW MM TM **REA IMF** 96.5 4.2 60.3 33.9 64.1 0.41 0.23

36 GH BLOCKBUSTER MISSY

BW: 88

GAH 133K

2022-02-02

GH SO BLOCKBUSTER ET 170H B&C STOCK OPTION 6026D ET MLL 42S RESOLUTION 315Y GH 150A UPTOWN MISS 910F FA UPTOWN BRITISHER 150A GH 150A UPTOWN MISS 910F DA LADY BRITISHER 160C

ww MM 59.9 100.1 29.3 59.3 0.13

HORNED 100% eye pigmentation

Love everything about this one. Probably the most pigmentation of any heifer in the sale, but she's got everything else to go with it. Hair, power, growth and pedigree to match. Dam has a perfect udder and is really easy to look at. Big, deep and powerful. She is already exhibiting fertility. This one should stay at Hirsche's. She will have friends sale day.



HORNED 100% eye pigmentation

Another one ranking really high on my list both to show and especially to produce. She has all the pieces I look for. Great pigmentation, and a cow

family that doesn't miss. Dam is another young cow that went into last year's sale as a pick of her or her heifer calf and Gustafsons in Kansas picked the heifer calf, so







GH 324G LUNAR DEANNE 106K 37 **GAH 106K** BW: 88 2022-03-04 GH LUNAR ECLIPSE 324G GH 377X ECLIPSE 27E GH 65X SANDY 171Z GH DESIGN NANCY 132A GH ADAMS NITRO DESIGN ET 377X MLL 8116 NANCY 304Y

26.4

84.4

54.1 **HORNED 100% eye pigmentation**

I can't say enough about this one or her mother. Another cow bought in last year's sale by Rob and Deanne Gough and we retained her on shares. Will be great for both of us. 106K ranks in the top 3 or 4 for a show prospect and top 1 or 2 as a donor cow down the road. 132A has been one of our super stars. Produced our great herd bull 21F and last year's feature and high selling bull to Chad Stephenson in Idaho well as 141J that sold to Mexico. Dam also has a daughter working at Justin and Ashley Still's as well as one at Skyvirtue. Hate to sell this one, but we always offer the good ones to our customers.

53.5

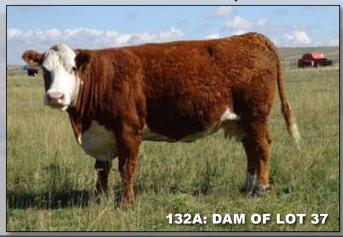
0.05

0.35



Rob & Deanne Gough Two new hereford breeders. Purchased dam in last year's sale.







We have about 100 bred heifers, so we decided to sell a few of our very best. I truly believe this is our best that we've raised and bred to some great new sires. I'm sure these females will make an impact on any herd.



38 GH ECLIPSE NUGGET MISS 244J

BW: 88 NHP 244J 2021-03-22

GH 377X ECLIPSE 27E GH ADAMS NITRO DESIGN ET 377X MLL 42S RESOLUTION 315Y
GH NUGGET SIMBA LASS 18B GH ADAMS GOLD NUGGET ET 378W
GH ADAMS 767 SIMBA LASS 18B

EPDS RW WW YW MM TM REA IME

EPDs BW WW YW MM TM REA IMF 6.3 60.3 95.2 20.2 50.4 0.53 0.01

PC January

POLLED This is definitely a great one out of my female producing Eclipse bull. Not sure how she makes the sale group and I promise she's a great one today, but will be even better in a few years. Could be one of the good females we've sold. Dam is a great Nugget daughter. Nice set of EPDs especially in the carcass department. 3 are in the top 1% Great teat and udder score as well. Al to Avalanche 1H PE April 10-May 22 to 499H and 4J

39 GH OPTION JANE 2J

BW: NHP 2J 2021-01-12

B&C STOCK OPTION 6026D B&C MISS TOP GUN 2031Z

GH DESIGN LADY 72D GH ADAMS NITRO DESIGN ET 377X
FA 28M BRITISHER LADY 43Y

EPDs BW WW YW MM TM REA IMF

6.4 51.6 85.1 26.1 51.9 0.47 0.09

POLLED Another great Stock Option out of a power cow with a

POLLED Another great Stock Option out of a power cow with a great udder. Great carcass EPDs with all 4 carcass traits in the top 55% of the breed and REA in the top 30%. Great cow family going back to the dam of the great female producing bull Golden Oak Maxium 28M. This one will make a great cow for sure. Mated with a son of JK Fraser's MVP donor cow will only ensure her place as a superior female in any herd. Service sire 142J is a heifer bull with an Birth weight EPD of 0.4.

PE May 27-Aug 15 to GH Historic Jump ET 142J PC March



40 GH ECLIPSE JENNA 191J

BW: 95 NHP 191J 2021-02-03
GH 377X ECLIPSE 27E GH ADAMS NITRO DESIGN ET 377X
MLL 42S RESOLUTION 315Y

GH KILO BRITISHETTE 191C MJT TOTAL ET 332W FA 235P BRITISHER LADY 172T

EPDs BW WW YW MM TM REA IMF 5.9 62.6 99.6 22.0 53.3 0.37 0.08

POLLED

Look at the power and depth of body this one has and assured to have a great udder. I decided this spring not to sell any more Eclipse daughters because they are all better than their mothers, but because we are only selling our top bred heifers, I had to offer 5 Eclipse daughters. Dam is a good one with a great udder herself. The EPDs for 191J are good also with great growth and carcass numbers.

PE April 8 - May22 to 499H June 1- July 20 to 182J PC February.



41 TRE QUEEN OF HEARTS 2J

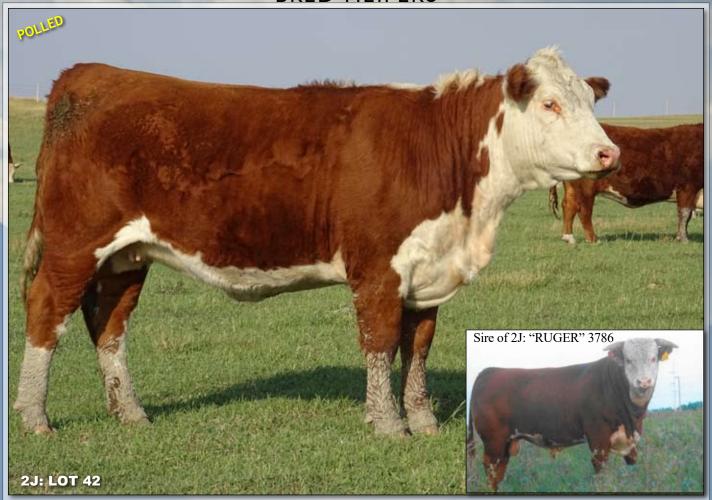
BW: TRE 2J 19/01/2021

GH 377X ECLIPSE 27E GH ADAMS NITRO DESIGN ET 377X MILL 42S RESOLUTION 315Y GH 39D DESIGNER GIRL 41G GH KILO BRITISH LADY 289C

EPDs BW WW YW MM TM REA IMF

POLLED

Here is a great Eclipse daughter that I like a lot. 2 big red eyes, good hair and really feminine. Dam is an easy doing cow with a great udder that Tom and Rae Elliot (Border Clan Cattle) purchased in our 2020 sale. I talked them into putting this sweetheart into the sale. She is their top and will just keep getting. I love her potential. Carrying the service of MJT 613H will be awesome. PE May 1 – July 20 to MJT 613H January Owned with Tom and Rae Elliott



JA 754E RUGER RAE 2J 42

JAS 2J 2021-01-01 BW: 71

GH ROCKING BOLT 754E H WR SUSTAINABLE 5511 GH DESIGN CHERISH 155C **UPS SENSATION 3786** GH RUGER SOUTHERN MISS 215F SMR MISS P606 BOOMER 2106

69.8 47.4 29.4 53.1 0.32 0.10

POLLED This is a great one to start our bred heifer division. A heifer we bought from Justin and Ashley Still last fall out of a Hirsche bred Ruger daughter, 215F. She's their top producing cow with perfect feet and udder. This will be a good buy. Sire is of Rocking G's Agribiton Champion bull. Dam has a top heifer calf again this year.

Al April 6 to Avalanche 1H PE April 10-May 28 to Headliner 499H June 1-July 30 to 182J. PC Feb 499H

43 GH 767 DOMINO JINNI 17J

BW: 95 NHP 17J 2021-01-18

CL 1 DOMINO 767T CL 1 DOMINO 590R CL 1 DOMINETTE 475P

FA 73Z BRITISHER LADY 50D DA SMASH BRITISHER 73Z DA 223W BRITISHER LADY 42Z

MM 105.6 21.6 53.5 63.8 0.42

HORNED Really shouldn't be selling this one. A 767 daughter. He's a line one bull we went back and used again on the power of his females. He is a trait leader for marbling and is the sire of many of our top cows, including Donor cow 253W, MVP's dam. 17J shows the maternal potential of our 767 daughters. Nice EPDs as well with 15% for both weaning and yearling growth. Nice carcass numbers as well and 23 milk.

PC April 8-May 22 to 499H & 4J PC January



JA BOLT LADY JAZ 24J 44

BW: JAS 24J 2021-03-07

GH ROCKING BOLT 754E H WR SUSTAINABLE 5511 **GH DESIGN CHERISH 155C**

FA 73Z BRITISHER LADY 70E DA SMASH BRITISHER 73Z FA 3X BRITISHER LADY 3A

MM 86.4 24.7 53 0.33

HORNED This will be a great buy. She's still up North on pasture at Grand Prairie, so will be a little greener, but will help her in the long run. Great pedigree. Dam was purchased by Justin and Ashley 3 years ago and has produced well. 24J is bred for March to 142J. Just look at his EPDs. I will buy this calf back. Birth, Milk, Carcass. WOW PE May 27- August 15





GH 767 DOMINO JO JO 20J 46

BW: 67 NHP 201

CL 1 DOMINO 767T CL 1 DOMINO 590R CL 1 DOMINETTE 475P GH 160D LADY DRIVER 762G GH AVATAR DRIVER 160D DA 37S LADY BRITISHER 99X

EPDs BW ww MM TM REA IMF 61.2 91.4 0.39 26.5

POLLED 100% eye pigmentation

Another daughter out of our great female producing sire 767. Same sire as lot 43, 17J. What a couple of great females. If you're wanting female power with great udders and milk, these 2 sisters are worth your consideration. I doubt, I will be selling many more out of this sire. Really good set of EPDs with top 22% for marbling and a total maternal top 10%

AI April 5 to Blockbuster PE April 8- May 22 to 499H & 4J. June 1-July 20 to 182J PC Feb-March

45 GH 119F STANDARD 75Z JENNY 45J

NHP 45J BW: 80 2021-01-21

GH DELUXE FIGHTER 119F GH RUGER 3786 DELUXE 17D GH UPTOWN ANGEL 181A BP 144P STANDARD LADY 75Z K 68L STANDARD LAD 177. BP 124P RIBSTONE LADY 79W K 68L STANDARD LAD 144P

FPDs RW MM REA IMF TM 73.1 10.5 0.28

Another great one with big red eyes and pedigree I could write a book on. Maternal sister to our great Reserve Calgary champion Eagle's Rock 599E. Cow came from Peter Martin and she also raised our good Herd bull, 344D. 45J has the same power as his mother, but has natural power of her sire as well. Trust me, this will be one of the buys sale day. Not much data, as Peter only has 3 cows and doesn't submit performance info, but you can believe me that milk is not a problem. PE 499H April 8 – May 22 June 1 – July 25 to 182J PC February

GH 119F ROSETTE 34J 47

BW: 83 **NHP 341**

GH RUGER 3786 DELUXE 17D GH UPTOWN ANGEL 181A **GH DELUXE FIGHTER 119F**

CS 228P CHARISMA ROSETTE 40A MJT MISS 14H CHARISMA 228P

EPDs BW IMF MM TM REA 45.7 85.4 POLLED

Been a great one since birth. Has a sister working at River Valley Polled Herefords and a brother at Oldlands in Colorado. She's got class, style and really correct in her structure. Great EPDs especially in the carcass department with 3 traits ranking in the top 25% and 1 in the top 1%. Dam is a great MVP cow, and sister to herd bulls Magnum and Kilo. Top side has 2 of the top breeding bulls close in the pedigree, Uptown and Ruger. PE April 8-May 22 to 499H and 4J June 1-July 20 to 182J



48 **GH 6026 MAGNUM MISS 57J**

BW: 92 NHP 57J 2021-01-22 B&C STOCK OPTION 6026D C STOCKMAN 2059 B&C MISS TOP GUN 2031Z

GH MAGNUM MISS 311C GH ADAMS AVATOR **GH ADAMS AVATOR MISS 314X**

TM 6.6 50.8 86.9 0.51

HORNED

Great dark heifer with 100% pigment. Another great pedigree here. Stock Option daughter out of a great Magnum cow. We don't sell many of these Stock Option cows. They are proving to be some of our top young cows. 57J has great carcass numbers with all 4 traits in the top 50% and 2 are in the top 25%. Good milk numbers as well. Carrying the service of 613H will ensure big red eyes and sufficient carcass. Not sure why I'm selling this one. Al April 4 to MJT 613H PE April 8-May 22 to 499H and 4J PC January

49 GH 239D SIMBA LASSY 41J

BW: 83 NHP 41J 2021-01-20 GH SENSATION DRAFT 239D GH UPTOWN LASS 309B

GH ADAMS 767 SIMBA LASS 410X CL 1 DOMINO 767T NN 21E SIMBA LASS 31J

EPDs	BW	ww	YW	MM	TM	REA	IMF
	5.5	46.9	83.8	25.6	49.1	0.33	0.14
_							

HORNED

Here's a great one with great eye pigmentation and lots of hair. Dam is one of those great 767 cows that we loved so much we went back and used him 20 years later. She has tons of milk and a perfect udder. Nelson's were able to keep her dam as one of their best proven cows. 41J shows a lot of thickness with good EPDs as well, featuring 2 carcass traits one in the top 18% and the other (marbling) in the top 30%

Al April 7 to Blockbuster PE April 10-May 22 to 499H and 4J PC January





50 GH 6026 LADY OPTION 98J

BW: 82 NHP 98J 2021-01-26

B&C STOCK OPTION 6026D C STOCKMAN 2059 B&C MISS TOP GUN 2031Z

DA 408 BRITISHER LADY 156W CJH HARLAND 408 DA 109L LADY BRITISHER 161S

EPDs	BW	ww	YW	MM	TM	REA	IMF
	4.4	56.6	87.9	28.8	57.1	0.55	0.14

HORNED

Ranked in my top 10 out of all 100 bred heifers. Her mother is our great 156W Anderson cow. This is her last daughter. Her 2022 bull calf is also a feature in the sale Lot 73,17K. Whoever buys her is pretty lucky. Not much chance of a failure here. 100% eye pigment with great EPDs with all 4 carcass traits ranking in the top 50% with 3 top 30% Great teat and udder accuracy. PE April 8 – May 22 to 499H and Justice 4J PC January

72J: LOT 52

51 GH 39D LADY DESIGNER 71J

BW: 86 NHP 71J 2021-01-25

YV 915W DESIGNER ET 39D YV STAR STRUCK 915W YV 82R SILVER GAL 920W

GH DESIGN CHERISH 155C GH ADAMS NITRO DESIGN ET 377X
GH SCRIPT ABBY ANN 49A

EPDs BW WW YW MM TM REA IMF 5.0 51.6 77.6 21.2 47.0 0.14 0.04

HORNED

A well marked 39D female with lots of potential. She will just keep getting better. We were short of pasture so we grazed by Grand Prairie. This girl came home a little thin, but will still produce a great calf and based on her maternal genetics, will raise it well. Dam is a great producing Nitro Design daughter.

Carrying the service to Avalanche will be a great cross Al April 6 to Avalanche 1H

PE April 10 - May 22 499H June 1- July 20 to MJT 613H

52 GH ECLIPSE LADY BRITA 72J

BW: 85 NHP 72J 2021-01-25

GH 377X ECLIPSE 27E GH ADAMS NITRO DESIGN ET 377X MLL 42S RESOLUTION 315Y
FA 58U BRITISHER LADY 130Y EA 100L PRITISHED LADY 237

FA 580 BRITISHER LADY 73T

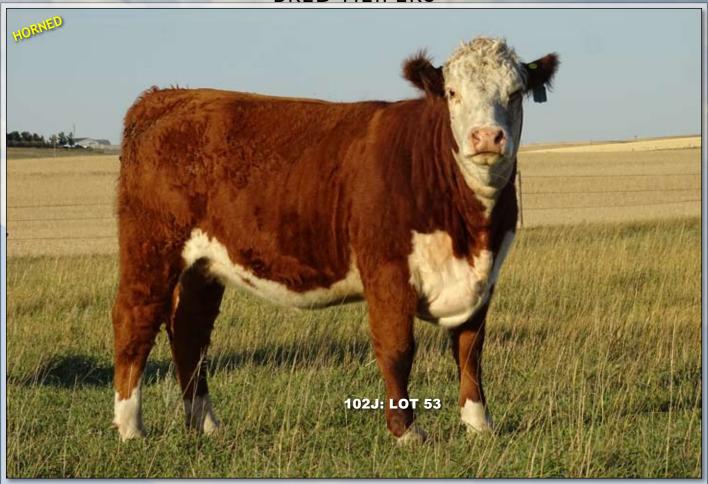
EPDs BW WW YW MM TM REA IMF

5.3 53.9 87.6 19.5 46.5 0.23 0.11

POLLED

I said I would never sell any more Eclipse daughters, because they are so good. But we said we would offer a few of our best, so here she is. An Eclipse out of a proven Anderson cow. We have several 130Y daughters and their all in the top. Look at the udder placement on this one already. She's got great eye pigmentation as well and a great hair coat. Deep sided with lots of natural thickness.

PE April 8-May 22 to 499H and 4J June 1- July 30 to 182J PC February



54	GH 239D JIGSAW 86J
VT	all 203D slacky out

BW: 87 NHP 86J 2021-01-25
GH SENSATION DRAFT 239D UPS SENSATION 3786
GH UPTOWN LASS 309B
GH ADAMS NITRO DESIGN ET 33

GH LADY DESIGN 179D GH ADAMS NITRO DESIGN ET 377X
FA 104P BRITISHER LADY 95T

EPDs	BW	ww	YW	MM	TM	REA	IMF
	6.1	42.4	78.3	26.8	48.0	0.15	0.12

HORNED

Another well bred heifer that was trucked to Grand Prairie for pasture and came in a little thin this fall. She will be a good buy. Dam 179D is a great udderd cow that is really thick and easy doing. 27 milk EPD and a top 35% ranking for marbling. Sire 239D is a big, red eyed Rugger son out of our great 309B Uptown cow, She has a feature heifer calf Lot 37, 106K in this sale and is the dam of Autumn's show heifer 16J.

PE April 8 – May 22 to 499H June 1 – July 20 MJT 613H PC Feb

53

GH PAGE ELITE DIVA 102J

BW: 81 NHP 102J 2021-01-27

DUNOON PAGE ET1 DUNOON CONDAMINE DUNOON PRUDENCE 16
GH 311W RESOLUTE DIVA 155D MJT TOTAL ET 311W MLL 42S RESOLUTION 315Y

EPDs	BW	ww	YW	MM	TM	REA	IMF
	4.1	50.1	77.2	25.0	50.1	0.31	-0.03
DOLLED							

POLLED

Both eyes 100% pigmented. Lots of power and style. Real cool pedigree with as much power as we can breed. Dam is a daughter of our Elite 315Y donor cow and sire is our Australian bred bull "Page." This will end up being one of the great ones. Good milk and great udder. Easy to find sale day.

55 GH ECLIPSE MISS JACY 100J

BW: 80 NHP 100J 2021-01-27
GH 377X ECLIPSE 27E GH ADAMS NITRO DESIGN ET 377X
MLL 42S RESOLUTION 315Y

GH KILO MISS 167D MIL 42S RESOLUTION 315Y

MJT TOTAL ET 332W

DA 109L LADY BRITISHER 125S

EPDs	BW	ww	YW	MM	TM	REA	IMF	
	5.4	59.7	95.6	24.0	53.9	0.35	0.04	Ī
								Ŧ

HORNED

Another Eclipse daughter that will be a great buy. Like I said before, our Eclipse daughters are proving to be the greatest we have and the coolest thing is that he puts his stamp on them all. 100J is going to make a great cow. Her dam is a perfect uddered Kilo daughter. PE April 8-May 22 to 499H and 4J

June 1 - July 20 to 182J PC Feb -March





GH 47G BRITISH TRUBY 113J 56

BW: 83 NHP 113J GH BOLT TRUE GRIT ET 47G H WR SUSTAINABLE 5511 GH 65X SANDY 171Z

FA 3077 BRITISHER 41D **GH 41D BRITISHETTE 1042F** FA 201Y BRITISHER LADY 133A

56.0 0.00 57.2 92.1 27.4

Well marked with lots of eye pigment to go along with her power, hair and class. It's heifers like this one that make this the best group we've raised and offered for sale. It's great when great ones come from great cows. They sell themselves. 113J fits into this category. Dam is one of our top cows and has a feature heifer calf in the sale Lot 65, 82K

Al April 6 to Avalanche 1H PE Apri 9-May 22 to 499H and Justice 4J June 1-July 20 to 182J PC February



GH 39D CASSIE 154J 57

113J AS A HEIFER CALF.

BW: 78 NHP 154J 2021-01-31 YV 915W DESIGNER ET 39D YV STAR STRUCK 915W YV 82R SILVER GAL 920W

UPS UPTOWN ET GH UPTOWN CASSIE 24C GH ADAMS SCRIPT RIBIE 322X

77.7 22.9 47.2 0.02

HORNED

Big, dark, well marked, power heifer out of our very top Uptown daughter. She produced a feature bull in last year's sale to Curtis Allen. 154J is as big as any heifer in the sale.

Al April 6 to Blockbuster PC April 9-May 22 to 499H & 4J. June 1- June 25 to 182J PC January

GH 239D BRITISH JANE 169J 58

BW: NHP 169J 2021-02-02

GH SENSATION DRAFT 239D UPS SENSATION 3786 GH UPTOWN LASS 309B

FA 3077 BRITISHER LADY 78D UU SENSATION 3077 FA 276W BRITISHER LADY 175Z

EPDs	BW	ww	YW	MM	TM	REA	IMF
	6.2	54.0	96.7	35.0	62.0	0.35	0.10
HORNE	D						

Nice heifer with a lot going for her. 239D daughter which will give her milk, good udder and pigment. Dam is a great Anderson cow. 169J has great EPDs with milk 5% of the breed and TM top 15. Yearling also ranks top 25%. Great opportunity to get an outcross for your herd with service 142J. He is out of Historic and the beautiful 281E cow owned by Kevin and Joanne Fraser. Check his EPDs They are exceptional across the board.

PE May 27- Aug 15 to GH Historic Jump ET 142J PC March to April



GH 239D SUNNY LADY 165J 59 NHP 165J

2021-02-02

GH SENSATION DRAFT 239D UPS SENSATION 3786 GH UPTOWN LASS 309B

GHLADYBRITISHSUNSHINE 1025F FA SUNSHINE BRITISHER 51D

FA 7101 BRITISHER LADY 96A MM TM

EPDs BW 8.0 53.3 99.9 24.6 51.3 0.20 0.01

HORNED

One of the thickest heifers with a lot of pigment. Dam has a perfect udder with lots of milk. I like this one to make a great cow. She is moderate, but really correct and easy fleshing.

PE April 8 - May 22 to 499H & 4J June 1 - July 25 to 182J PC January

60 GH LADY FAIDA 158J

BW: 78 2021-01-31 NHP 158J GH BOLT GAME PLAN ET 14G H WR SUSTAINABLE 5511 GH 65X SANDY 171Z

GH RUGER LADY FAIDA 192E UPS SENSATION 3786 GH UPTOWN LADY FAIDA 4A

EPDs	BW	ww	YW	MM	TM	REA	IMF
	4.7	57.6	90.7	24.5	53.3	0.35	0.01

HORNED

BW: 94

I like this girl a lot. Big thick and powerful. Sire is a 171Z son that's owned by WHR. Dam is one of our best uddered cows with lots of pigment. She's packing one of our very best heifer calves again this year. 158J will be assured of having alot of milk and a great udder. Only 78lb birth weight and still top 35% & 40% for weaning and yearling growth.

PE April 8 - May 22 to 499H June 1 - July 20 to 182J

PC January-February









61 GH 599E NUGGET LASSY 171J

BW: 78 NHP 171J

GH EAGLE'S ROCK 599E GH 7101 ROCK SOLID 5Z BP 144P STANDARD LADY 75Z

GH NUGGET LADY 185C GH ADAMS GOLD NUGGET ET 378W FA 58U BRITISHER LADY 200Y

EPDs BW WW YW MM TM REA IMF 3.8 57.5 97.3 17.3 46.1 0.42 0.01

HORNED

Another heifer I like alot. An Eagle's Rock 599E out of our top Nugget daughter. Great EPDs with a 78lb birth weight and 35% & 25% for yearling and weaning and carcass traits that should ensure profitable steers. Scrotal size also in the top 18% of the breed. PE April 8 – May 22 to 499H June 1 – July 20 to 182J PC February

62 GH 14G ICY FLARE 211J

BW: 79 NHP 211J 2021-02-06 GH BOLT GAME PLAN ET 14G H WR SUSTAINABLE 5511 GH 65X SANDY 171Z

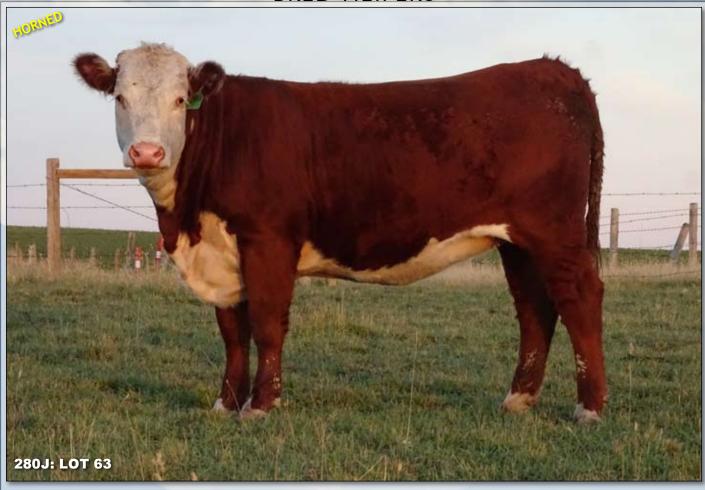
GH 4185B ICY FLARE 20F RG 406X HOUDINIS SHADOW 4185B GH ICY MISS 99Z

EPDs BW WW YW MM TM REA IMF 3.9 40.3 69.0 25.9 46.1 0.16 -0.18

HORNED

Great heifer that checks alot of my important boxes. Marked well, great pedigree, thick and good EPDs especially birth and milk. Dam is a great producing show cow out of a great cow family. On the top side, her sire is a son of our great 171Z donor dam. PE April 8 – May 22 to 499H and 4J June 1 – July 20 to 182J PC February

BRED HEIFERS



63 **GH 21F COLLETTE 280J** BW: 70 NHP 280J 2021-04-29 GH RAMBO FIREPOWER 21F GH RAMBO 279R **GH DESIGN NANCY 132A** GH 8052 MVP 67Y **GH MVP COLLETTE 7C GH 65X SANDY 171Z** MM TM **IMF** 0.07 57.0 89.5 31.0 60.0 0.53

HORNE

Great ones usually come from great pedigrees and this one checks both boxes. She is really a great one out of our 171Z cow family. Her dam is a daughter of our elite 171Z herself and the sire of 280J is our number one RFI bull and popular 21F Rambo son. I can't raise one with a better pedigree. 21F holds the record as the biggest bull I've ever weighed at 3400 lbs and yet was a great breeder. Great birth with a natural birth weight of 70lbs and solid EPDs across the board. I rank this one really high.

PE April 8 – May 22 to 499H June 1-July 20 to 182J

Service Sire to Bred Heifers

BW: 90 | MJT 613H | 20/01/2020 | ### BR BELLE AIR 6011 | BAR S LHF 028 240 | BR BELLE 4082 ET | ### MJT 28Z AIMEE 16B | HPH 145R AVATAR 5U | MJT 209U PROSPECT 28Z | ### BW | WW | YW | MM | TM | REA | IMF | ### 4.4 | 63.2 | 101.6 | 31.7 | 63.3 | 0.63 | 0.32

Owned with Border Clan (Tom & Rae Elliott)



Tommy found this bull at the MJT sale and asked us to partner with him. We are really glad we did. He checks alot of our boxes. For starters his dam is Mick's 16B donor cow so you know that the udder and maternal is under control. He has 2 big goggle eyes, extra length, structually sound, and his EPDs are good across the board. However, what we are most excited about are his Carcass traits. They are all in the top 10% of the breed. Any female bred to this sire will be a great investment no matter what you do with the calves.

This is truly one of the most diverse and best groups of bull calves ever offered at Hirsche Herefords. This is the first set of sons of our High selling Blockbuster bull, Denver Champion Dominant 308F, Reserve Champion Candy Bell 9036, our top selling RFI and carcass bull 499H and last year's high selling 2 year old, Avalanche 1H. All these are the best and newest genetics we could find. We also have our best Perfecto calves. This is our 2nd calf crop of his calves. Think you would travel far to find a better group. Newest genetics available for your herd.



64 **GH PERFECTO RELIANCE ET 4K**

BW: 74

LCX PERFECTO 11B NJW 98S R117 RIBEYE 88X WLL ZOEY 3Z

GHADAMS796SDOMANMISS253W CL 1 DOMINO 796T 1ET ANL 122L HANNAH 15N

MM 0.24 0.08 65.8 102.3 39.6 72.5 0.53

POLLED This is another Perfecto son and definitely a herd bull prospect. Being one of my top picks all summer. Huge testicles and out of our top 253W donor cow. She has produced many great ones including our great Herd sire MVP the sire of many of our great cows including 243D, the dam of Lot 68, 70K. She also produced our lead off calf from last year's sale that sold to Israel Cattle Company in Iowa. This guy has one big red eye and is red to the ground. I like him to add performance and still take off birth weight. Look at his 74lb birth and he will wean in the top 5%.

Owned with Jeff and Debbie Paul.



Dam 253W



Maternal brother MVP

2022-01-11



Sire Perfecto



GH BLOCKBUSTER ENERGY ET 65

BW: 105 GAH 34K

GH SO BLOCKBUSTER ET 170H B&C STOCK OPTION 6026D ET MLL 42S RESOLUTION 315Y GHADAMS 796S DOMAN MISS 253W CL 1 DOMINO 796T 1ET ANL 122L HANNAH 15N

EPDs BW MM TM REA **IMF** 5.1 58.0 87.6 21.5 0.38

POLLED

Great opportunity to buy our 2 top cow families together. 315Y and 253W, one the mother and the other the grandmother. I think he will fix udders and add milk. Well marked with a really long smooth profile. He has 100% eye pigment. Definitely a maternal bull here.



Sire Blockbuster



Dam 253W







GH 7057 COPPERSTONE ET 11K 66

BW: 82

GAH 11K

2021-01-18

C 4212 BLACK HAWK 7057 C BLACK HAWK DOWN ET C 95T LADY TRUST 4212 ET CCR 4R DONNA 23B MSU TCF REVOLUTION 4R CCR 28M DONNA ET 901Z

3.8 73.4 108.9 32.1 68.8 0.98

HOMO POLLED Owned with JKF.

This guy is ultra cool in every aspect. We purchased him in a pregnant receip at the 2021 Copper Creek Sale and he has turned into one of our greatest buys to date. He represents a complete outcross pedigree for us and probably most Canadians and is out of proven genetics. His dam is a top donor cow at Copper Creek and the sire is the Champion Colyer bull that they bought and imported to Canada. This guy's flushmate is still owned by Copper Creek and was named Stars of the Future all breed Bull Calf Champion at the Armstrong show. Our 11K checks all the boxes to be a herd sire and be one of our first to carry the "ND" brand. He is the right kind with class, power and well marked, and really excells at this stage of his life in EPD profile. He is already genetically enhanced so these numbers reflect accurate EPD data. He's top 35% of the breed in 14 of the 20 traits. His actual birth weight is 82lbs, and he has average EPDS in calving ease and birth weight. 4 of the most important traits in our program right now are carcass and he is in the top 35% and top 1% for 2 of the traits. 11K is the real deal and never got any grain until he was weaned first part of October. He is doing really well and keeps getting better. Last fall we were convinced that we needed to buy his receip dam in the sale and were fortunate to get it done. He was Kevin Fraser's pick this spring of all our bull calves and he purchased 1/2 interest in this young sire. Terms will be announced sale day.



GH 170H KEEPSAKE 70K 67

BW: 98 GAH 70K

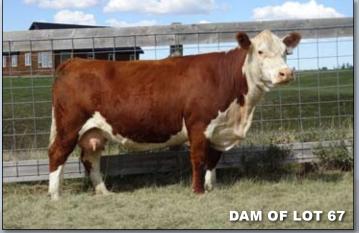
GH SO BLOCKBUSTER ET 170H B&C STOCK OPTION 6026D ET MLL 42S RESOLUTION 315Y GH MVP BONNIE 243D GH 8052 MVP 67Y SSR BONNIE BEE 026

EPDs	BW	ww	YW	MM	TM	REA	IMF
	5.6	60.8	97.7	29.9	60.4	0.58	0.09

POLLED

I love it when our best calf is out of one of our top cows and this is for sure the case with "Keepsake." His dam 243D sold in the sale last fall to Curtis Rasmussen and we took her back on shares. She is going to pay for herself with this guy. He's a good one. Her calf last year was in our top 3 heifers of the entire heifer calf crop and showed really well at Agribition and Olds. Her heifer the year before is also in the top 5. This guy is maybe our top Herd Bull prospect if you're looking for power and performance and is really thick and has 100% eye pigmentation on both eyes. One of the very first Blockbuster sons to sell.









68 GH BLOCKBUSTER KOBE ET 7K

BW: 89 GAH 7K 2022-01-15
GH SO BLOCKBUSTER ET 170H B&C STOCK OPTION 6026D ET
MLL 42S RESOLUTION 315Y
GH 65X SANDY 171Z GH ADAMS 796 XPECTATION 65X
GH ADAMS 3R SANDY 356T

EPDs BW WW YW MM TM REA IMF 5.4 58.1 90.9 31.5 60.6 0.50 0.05

HORNED

Probably our best horned calf and yes, he is a Blockbuster our of our top 171Z Donor cow. This is a cool combination and a cool calf. He just keeps getting better. Dam is owned with Carey Johnson. There is a reason we keep featuring her each year. You will love this guy. But his 1/2 sister 5K is every bit as good and will be on the show road with this guy this fall. 171Z has already produced 2 good herd bulls, one working at WHR and the other one is jointly owned with Parkview. Her other son 324G, is my pick of all her sons. He was one of our main service sires in 2021 and has calves around the country. He still ranks #1 for RFI.







69 GH 9036 KANDY MAN ET 8K

BW: 98 GAH 8K 2022-01-16

C BAR 1 CANDY BELLE 9036 BR BELLE AIR 6011
C CANDY CAN 4030 ET

GH 65X SANDY 171Z GH ADAMS 796 XPECTATION 65X GH ADAMS 3R SANDY 356T

EPDs BW WW YW MM TM REA IMF 6.4 64.7 106.7 36.2 68.6 0.65 0.17

HORNED

Another great one out of our 171Z cow and Candy Belle 9036. This will be one of the first to sell from Candy Belle in Canada. He will produce females. We used 9036 because of his full sister and his dam, both at Colyers. Two of the top cows in the breed. Building a cow herd? Here is a great place to start.

70 GH 499H HEADLINE KODIAK 27K

BW: 89 GAH 27K 2022-01-23
GH 499H HEADLINER 499H FA UPTOWN BRITISHER 150A

GH GENNY BOLT ET 578G H WR SUSTAINABLE 5511 ET GH GENNY BOLT ET 578G GH 65X SANDY 171X

EPDS BW WW YW MM TM REA IMF 5.5 61.1 103.4 31.4 62.0 0.24 -0.01

HORNED Owned with Dahl Livestock.

Here is a great horned calf with a great pedigree and huge potential. He's been picked by many as our top. Hair, class, thickness and great pigment (100 % both eyes), plus he's an outcross in the horned world and yet great proven pedigree to back him. His dam is our top 3 year old. Was shown as a 2 year old with her feature sale bull calf that sold to Mexico. They were class winners at Bonanza and the bull calf was calf champion. 578G did something that few cows do. We flushed her last spring and 3 days later caught back, so this natural calf was born a week after her flush calf, selling as our top heifer calf prospect lot 30, 1K Note her mother is our great donor 171Z cow. Also dam of Heifer calf 1K







71 GH 499H ROMEO 93K

BW: 89 GAH 93K 2022-02-16
GH 150A HEADLINER 499H FA UPTOWN BRITISHER 150A
GH MVP SHIRLEY 21D
GH 27E CLASSY LASSY 116G GH 377X ECLIPSE 27E
GH UPTOWN LASSY 183C

EPDs BW WW YW MM TM REA IMF 4.9 65.2 108.9 30.3 62.8 0.35 0.23

POLLED 100% eye pigmentation

A herd bull right from day one. His dam is ranked as one of the best cows I've raised. Last year was named as Reserve Champion female at Bonanza and at Eastern Idaho State fair as well. Her heifer from last year 32J, will be shown this fall. 93K will be a little behind as he's at DRI where his dam was being flushed, so he has had zero grain and yet both him and his mother are in great shape. We will be retaining part of this great one. You will also have the opportunity to evaluate this pair on the show road.





GH AVALANCHE NUGGET 77K 72

GAH 77K BW: 80

JKF 174E AVALANCHE 1H TH FRONTIER 174E **ELM-LODGE FANTASY 15F**

GH 599E SWEET NUGGET 614H GH RUGER LADY NUGGET 179F

EPDs BW ww YW REA IMF MM TM 104.2 0.53 0.03 POLLED 100 % eye pigmentation

I like this guy as a herd bull and even better that he can be used on heifers. Our only son in the sale from our high selling Avalanche bull that sold to Dallas Farms in last year's sale. This guy has hair, power and markings to go with his muscle. Dam is a 2 year old out of a great cow family. If you're looking to help your EPD profile, this is your guy. He has our best set of EPDs with 15 traits in the top 35% of the breed. Look at his birth to yearling spread. I like him a lot.

73 GH 170H KIRBY BRIT 17K

BW: 79

GAH 17K

2022-01-18

2022-02-10

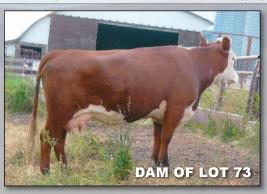
DA 408 BRITISHER LADY 156W

GH SO BLOCKBUSTER ET 170H B&C STOCK OPTION 6026D ET MLL 42S RESOLUTION 315Y CJH HARLAND 408

DA 109L LADY BRITISHER 161S

MM TM 4.7 59.0 97.45 29.3 0.52 0.10

HORNED Blockbuster calf with great potential. Well marked with lots of pigment. (100% both eyes) 79lb birth weight and out of a great Anderson cow 156W. She was in the top 5 when we bought the cow herd 8 years ago. Her udder and milk still rank near the top. I would use a herd bull from her any day.











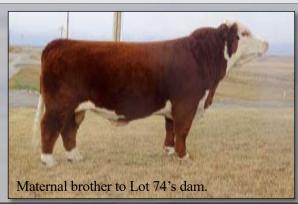
74 GH 9036 THOR 35K

BW: 80 GAH 35K 2022-01-28

C BAR 1 CANDY BELLE 9036 BR BELLE AIR 6011 C CANDY CAN 4030 ET GH SO HIGHLIGHT HEIDI ET 871H B&C STOCK OPTION 6026D ET MLL 42S RESOLUTION 315Y

EPDs BW WW YW MM TM REA IMF 5.0 68.4 105.7 35.0 69.4 0.71 0.16 HORNED 100% eye pigmentation.

If I were looking to buy a Candy Belle Herd bull, here he is. Dam is owned with Jackie Schmidt and showed very well last year as a yearling and now is making the kind of cow we thought she would. She's a flushmate to Blockbuster and maternal sister to our great 132F cow. We will rebuild our program around cows like 871H. She's big, deep and tons of muscle and power, yet is one of our top milking 2 year olds. 35K is long, well marked with the muscle power of his dam and granddam. Don't miss this guy. He will also help put Jackie through university.





75 GH PERFECTO KOMMAND ET 33K

BW: 87

GAH 33K

2022-01-27

LCX PERFECTO 11B C STOCKMAN 2059 WLL ZOEY 3Z

MLL 42S RESOLUTION 315Y REMITALL SUPER DUTY 42S MLL STOUT RESOLUTION 3U

EPDs BW WW YW MM TM REA IMF 3.0 64.7 99.7 33.9 66.3 0.31 0.04

POLLED

Really hope this guy goes to a great home. He will breed like none other. Dam is our great 315Y, a phenomenal cow. Dam of Eclipse, Blockbuster and our #1 young cow 132F. Sire will be an outcross for most. Low birth, high growth and great udder quality. 33K has style class and short marked with lots of power.

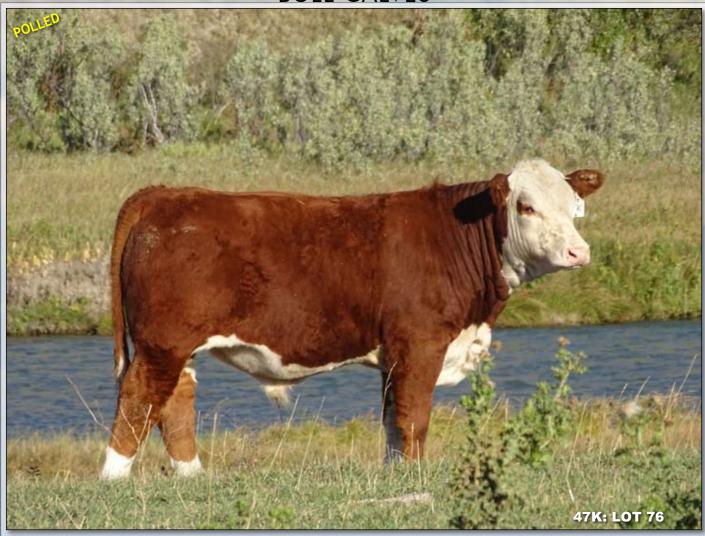


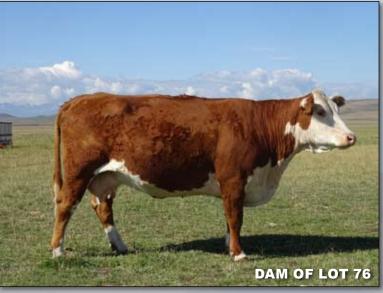




Maternal Brothers to 33K. Blockbuster and Eclipse

315Y. Dam of 33K





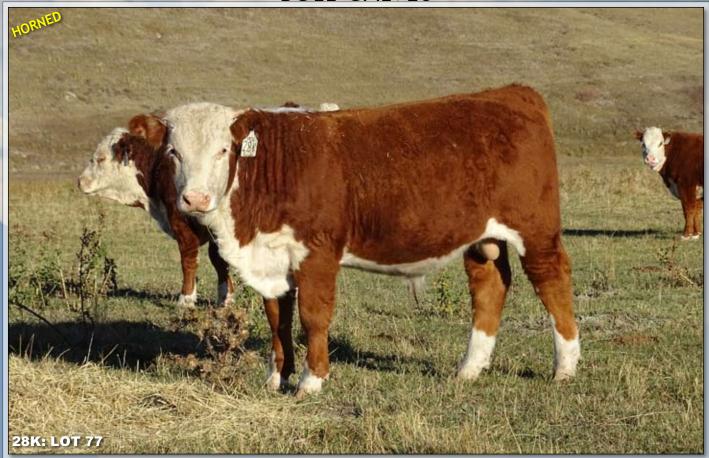
76 GH 170H BRITISH KNOX 47K

BW: 88 GAH 47K 2022-02-02
GH SO BLOCKBUSTER ET 170H MIL 42S RESOLUTION 315Y
FA 223W BRITISHER LADY 170Z DA 71S BRITISHER 223W
FA 235P BRITISHER LADY 166U

EPDs BW WW YW MM TM REA IMF 5.7 56.1 95.3 22.8 50.8 0.49 0.14 POLLED

Another Blockbuster calf of our proven 170Z cow. Her calf last year sold as a feature to Oldland Brothers in Colorado. Great chance to get a low birthweight (88 lbs) Blockbuster from a mother that knows how to produce good ones. A win, win. He has 100 % eye pigmentation on 1 eye.





77

GH 9036 KAISER 28K

2022-01-24

BW: 81 GAH 28K

C BAR 1 CANDY BELLE 9036 BR BELLE AIR 6011 C CANDY CAN 4030 ET

GH 5Z ESTER 197G GH 7101 ROCK SOLID 5Z GH OVERDRIVE ESTER 16E

EPDs BW WW YW MM TM REA IMF 6.0 70.7 110 27.7 63.1 0.61 0.17

HORNED

Good growth calf with a new pedigree. His sire is JK Fraser's new Candy Bell 9036 out of thTe Denver Champion sire. This guy's mother ranks in he top. She's one of our best. 2 year old cow last year that we kept. She had a top heifer. This guy will produce cows that make a difference.

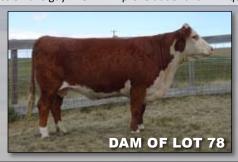
78 GH 9036 UPTOWN KYD 68K

BW: 95 GAH 68K 2022-01-29

C BAR 1 CANDY BELLE 9036 BR BELLE AIR 6011 C CANDY CAN 4030 ET GH UPTOWN MISTY 91C UPS UPTOWN ET MLL 215W RIVER LOU 318Y

EPDs BW WW YW MM TM REA IMF 5.2 67.4 111.8 25.4 59.1 0.51 0.15

HORNED Owned by Kevin Aitken. Another Candy Belle 9036 out of a great uddered cow, 91C. She had a feature bull in last year's sale now working for Curtis Allen in Colorado. This guy will be a top choice for our commercial ranchers. New pedigree and great cow family to back him. If you retain females, don't miss pass on this guy. He will improve udder and milk quality.





This is a very special group of coming 2 year old bulls. We invited some of our top customers to consign only a few of their very best bulls out of our herdsires and a lot were purchased in dam, so they have our genetics. Not only are we offering our best, but you can see how our breeding works in other herds. We are pleased to have bulls from Anderson Family Ranches, Kevin Aitken, Stephen Wilson, Chad Stephenson, Tom Elliott, and Pauls. We invite your inspection of these bulls. They have been here all year, so they have gone through grow safe and Ultrasound as well. We will provide as much data as we have access to.



81 GH HISTORIC JUMP ET 142J

BW: 78 NHP 142J 2021-01-29

NJW 160B 028X HISTORIC 81E CHURCHILL SENSATION 028X NJW 73S 38W DAYDREAM 160B GH MVP ALISA 281E GH 8052 MVP 67Y CJ ALISA

EPDs BW WW YW MM TM REA IMF 0.3 53.5 82.7 41.5 68.3 0.49 0.27

POLLED

I can't write one better especially as a heifer bull and a bull to retain heifers from. He's well marked with good hair and pigment. His sire, Historic is a proven female producer and his dam is our MVP donor dam, 281E with tons of milk and a great udder. She has sold embryos over seas to Moeskaer Polled Herefords in Denmark. She also has carcass as well with REA top 30 and Marbling top 10. His own Ultrasound data was above average and his performance numbers are high. A great all round Herd Bull prospect. We used him on 40 heifers and he bred well.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
78	700	1141	2.95	5.80	103	101









82 GH 6026 BRITISH STOCKMAN 105J

BW: 90 NHP 105J 2021-01-27

B&C STOCK OPTION 6026D B&C MISS TOP GUN 2031Z

FA 73Z BRITISHER LADY 103D DA SMASH BRITISHER 73Z

XTC WALKER 88Y PANAMA 74A

EP	Ds BW	ww	YW	MM	TM	REA	IMF
	2.1	53.5	88.8	31.0	57.3	0.73	0.18
BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCH	HE INDEX
89	680	1210	3.73	4.98	117	113	3

TOP 5 IN FEED EFFICIENCY

HORNED

One of the best Stock Option sons we've raised and recommended for heifers with only a 2.1 birth EPD. This guy is powerful, big boned with great feet and legs. He was also used on heifers and now look at him. By sale day, he will be one of the biggest, heaviest guys in the sale. His dam is a great one or we wouldn't have selected him as a service sire in our program. 31 milk and 58 total maternal. He has great EPDs with 17 of the 20 traits ranking in the top 50% and 13 in the top 35%. All 4 carcass traits are top 25%. You just can't write one better on paper. Just to add credibility, his RFI is also great, with a feed to gain 4.98 and average daily gain index 123. This is a Herd Sire in every aspect. Don't miss him







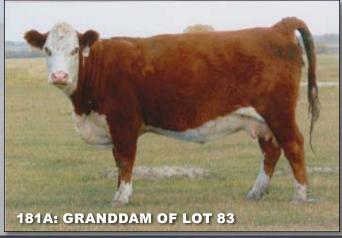
83 GH 119F FIGHTER LAD 182J

BW: 97 NHP 182J 2021-02-02
GH DELUXE FIGHTER 119F GH RUGER 3786 DELUXE 17D GH UPTOWN ANGEL 181A
GH KILO AMARA 323D MIT TOTAL ET 332W
GH ADAMS 122P AMARA 335X

EP	Ds BW	ww	YW	MM	TM	REA	IMF
	6.7	62.0	112.8	24.9	55.9	0.47	0.11
BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCH	HE INDEX
97	626	1062	3.56	5.26	112	109	9

TOD 5 IN FEED FEELCIENCY

POLLED Here's another bull we used alot this spring. Phenotype, he is my pick. Well marked with lots of eye pigment, great on feet and legs and huge testicles. His dam is also a great young cow with a great udder and proven cow family. Sire side is as good maternally as we can offer going back to our feature donor cow 253W. All the great ones almost always go back to powerful proven cows. If you're looking to add performance, this is also the guy. Top 2% for yearling weight and top 15% for weaning, but most of all carcass and more carcass. Top 30% of the breed in all 4 carcass traits. Then to top it off, excelled in RFI performance as well. 3.56 ADG, indexing 118 and F/G index of 112. He checks all the major boxes in the Hirsche program. His raw IMF data was top 5 out of 40.







84 GH 1062F GENETIC LAD 139J

BW: 88 NHP 139J 2021-02-03

GHRUGERGENETIC FLAME 1062F GH ADAMS 796S DOMAN MISS 253W

GH A222 BRITISHER LADY 204E GCC JPF EXCITER AAA FA 71S BRITISHER LADY 245X

EP	Ds BW	ww	YW	MM	TM	REA	IMF
	4.7	62.5	107.7	28.8	60.1	0.21	0.04
BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCH	HE INDEX
88	604	939	3.77	4.64	122	118	3

#2 IN FEED EFFICIENCY

HORNED Owned by Stephenson Herefords

I love that the good ones have great data and this one definitely qualifies in both. Big power bull with 2 big red eyes and great feet and legs. Pedigree is also top of the charts with him also going back to our great 253W cow and the Ruger bull on the top. This guy will add milk and fix udders. EPDs, he also ranks 9 traits in the top 30% of the breed with yearling and weaning top 20% and TM top 25%. RFI also excels, #1 for ADG of 3.77, indexing 124 and F/G also #a with a 4.64 indexing 122.

85 APPLELANE JOHNNY CAKE 10J

BW: 95 ALFJ 10J Mar 4, 2021

GH CLUTCH LAD 228E GH UPTOWN CLUTCH 12C DA 71S LADY BRITISHER 257Y CHULA-VISTA FRANCES 311F CHULA-VISTA DON 201D STONEWOOD MS SUPREME 3A

EPDS BW WW YW MM TM REA IMF 6.1 57.3 99.3 25.3 54.0 +0.39 -0.05 HORNED Owned by Apple Lane Herefords

I really think this guy will be a great buy. He has all the pieces, marked good with 2 big, red eyes and great hair. Dam is a good, young cow that Stephen got from VanKessels. 10J is a little younger, but has done well. Great raw data on Ultrasound with a huge rib-eye of 1.26 per 100lbs making him the #1 indexing REA bull of the group. Had great RFI data as well with a 3.79 ADG, indexing 116 and F/G of 5.2, also a 117 index.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX	
95	635	909	3.79	5.20	117	111	





86 APPLELANE JAKE BRAKE 1J

BW: 95 ALFJ 1J Jan 10, 2021

GH CLUTCH LAD 228E GH UPTOWN CLUTCH 12C
DA 71S LADY BRITISHER 257Y
GH 505C NUGGET STAR 332F BCD 5Z GAME CHANGER ET 505C
GH NUGGET LADY 231C

EP	Ds BW	ww	YW	MM	TM	REA	IMF
	6.3	56.6	101.3	19.6	47.9	+0.31	+0.09
BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCH	E INDEX
95	635	1100	4.23	4.22	132	122	

#1 IN FEED EFFICIENCY

HORNED Owned by Stephen Wilson. Applelane Herefords

Another bull owned with Applelane that I like alot. He ranks in the very top and had a huge ADG of 4.23 and impressive F/G of 4.22. Ranked #2 over all in the RFI data. His pedigree ranks him up there as well. Dam is Stephen's Star cow, one of the first he bought from us and has turned into his #1 cow. Great udder and tons of power. Sire is his Uptown son also purchased as a feature in our sale. This is a good one. Big, thick and great feet and legs. He ranks #1 feed to gain. He eats 4.22 lbs. to gain 1 while we have bulls that eat 8 or 9 lbs to gain one. This is a number we need to pay a lot more attention to with feed costs at record rates. I would love his daughters in my cow herd.



FA ECLIPSE BRITISHER 4J

BW: 75 T 4J Feb 5, 2021

GH 377X ECLIPSE 27E GH ADAMS NITRO DESIGN ET 377X MLL 42S RESOLUTION 315Y

GH RAMBO GEMINI 114G GH RAMBO 279R GH DESIGN ZENA MISS 50E

EPDs BW WW YW MM TM REA IMF

3.6 58.8 86.2 21.8 51.2 +0.55 +0.12 POLLED Owned by Anderson Ranches

An Anderson bull with huge power and big rib-eye ranking in the top 30% for raw rib-eye size and middle of the pack for marbling. Great Eclipse 27E son out of an outstanding Rambo cow Darryl bought as a bred heifer and this guy was in dam. Grandmother is our great uddered show cow 50E. You can't write a better pedigree and only 75lb birth weight. This will be a good investment.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
75	712	1001	3.15	6.77	91	93

88 MAPLE-DALE BRIT DOMINO 5J

BW: 90 LXAA 5J Jan 31, 2021

CL 1 DOMINO 767T CL 1 DOMINO 590R CL 1 DOMINETTE 475P FR BRITISH ANN 368G UPS SENSATION 3786

GH RUGER BRITISH ANN 368G UPS SENSATION 3786 FA 166Y BRITISHER LADY 39E

EPDs BW WW YW MM TM REA IMF 3.3 57.6 87.0 26.0 54.8 +0.42 +0.20

HORNED Owned by Maple Dale Farms

This guy has good Ultrasound data with a AA marbling, top 10%, and above average rib-eye of over 12 sq. in. If you're trying to improve udders in your cow herd and increase carcass, this is your guy. Kevin bought this guy in dam from our 2020 sale. His sire, 767 is know for his great maternal strength and a Ruger cow which says it all on maternal and udder quality. Great set of EPDs with 3 of the 4 carcass traits being in the top 50 and marbling top 20%.

ľ	BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
	90	574	948	2.43	7.09	89	92



89 FA 41X BRITISHER 5J

BW: 102

T 5J

GH ADAMS 796 KINETIC 41X
GH SYDNEY 809 ET 59M
GH 55C FANCY LASSY 55G
GH SCRIPT LASSY 12A

EPI	Ds BW	ww	YW	MM	TM	REA	IMF
	7.2	60.9	97.6	26.9	57.4	+0.21	+0.09
BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCH	E INDEX
102	764	1142	3.52	5.44	111	107	

90 FA 140E BRITISHER 20J

BW: 98 T 20J 21-04-06
GH ARROW ELECT 140E MW ARROWWOOD 35A
GH 5Z BIANCA 162B

FA 3077 BRITISHER LADY 46D UU SENSATION 3077 FA RAMBO BRITISHER LADY 104Z

LIODNIE	D 0	d l A		Damaka	_			
	4.6	61.3	95.1	21.8	52.5	0.60	-0.05	ĺ
EPDs	BW	ww	YW	MM	TM	REA	IMF	

HORNED Owned by Anderson Ranches

Another top Anderson bull out of a great uddered Sensation daughter. His maternal grandfather is Rambo which is probably why he has a high REA EPD. His ultrasound showed an 11.9 sq in. Rib-eye with average marbling. Did well on RFI data as well with a great F/G of 5.43. I think this guy will just keep getting better. Take a look at his April 6 birth date.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
98	735	1013	2.93	5.43	104	101

HORNED Owned by Anderson Ranches

Another Anderson bull that I rank high on Phenotype. Big, thick, power bull with a great disposition. Ranked in the top 10% for both REA & Marbling raw data. Huge Rib-eye of 13.1 per sq inch and still high end AA marbling. His dam is a great Kilo daughter that Darryl bought in our sale and this guy came in dam. Sire is our Overdrive 1C, a bull to add thickness and easy doingness. This guy will do both. He will add performance and do it efficiently. This is really why we gather all this data.





91 JA 252M SHADOW LAD 10J

BW: 93 JAS 10J Jan 26, 2021 CL 1 DOMINO 252M CL 1 DOMINO 9126J CL 1 DOMINETTE 7108G GH 4185B LADY SHADOW 200G RG 406X HOUDINIS SHADOW 4185B GH 131Y LADY 311B

EP	Ds BW	ww	YW	MM	TM	REA	IMF
	6.1	52.3	81.2	29.2	55.4	+0.28	-0.03
BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCH	E INDEX
93	680	1105	3.79	5.11	117	111	

HORNED

We purchased some bull calves from Justin and Ashley Still last fall. This guy is one of them. He was purchased in dam and is out of our great 252M sire. You know that there is lots of maternal here. Dam is a young daughter out of our great producing 311B. She had several sale bulls. 10J is one of the power bulls in the offering. His raw ultrasound data also showed power with a huge 13.5 in. Rib-eye. #1 in the offering and he looks it. He also excelled in RFI data with an impressive 3.70 ADG and did it efficiently with a 5.11 F/G ratio indexing at 117. This is a good one to look at, and he backs it up on paper.

TOP 5 IN FEED EFFICIENCY



92 FA 140E BRITISHER 28J

BW: 102 T 28J

GH ARROW ELECT 140E MW ARROWWOOD 35A GH 5Z BIANCA 162B

2021-04-18

FA 3C BRITISHER LADY 117E DA 311W BRITISHER 3C DA 265Z LADY BRITISHER 65B

EPDS BW WW YW MM TM REA IMF 6.9 59.4 98.7 19.7 49.4 0.38 0.05

HORNED Owned by Anderson Ranches

Another big power Anderson bull and really young. This guy is going to get big, will pass performance onto his calves. Look at his birth date, April 18. Dam is a great Script daughter with a great udder. 28J also did well in RFI with a 2.73 ADG and 5.44 F/G index 104.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
102	766	1124	2.73	5.44	104	101



MAPLE-DALE 38D DELEGATE 12J 93

BW: 96

LXAA 12J

21-03-04

GH 3786 DELEGATE 38D UPS SENSATION 3786 GH KILO BRIE 84B MAPLE-DALE95M SILVERLADY34U GH BOOMERANG ET 95M MAPLE-DALE SILVER LADY 66N

MM TM 80.1 47.3 46.4 22.7 0.21

HORNED Owned by Maple Dale Farms

Just look at this guys pedigree and it's no wonder he's a great one. This guy will fix udders and add milk. Just look mama. She goes back to our great Pearl cow. On the top side, we have Kilo, Script and Sensation. All power bulls. It's no wonder this guy had a 12.5 in Rib-eye and still AA marbling on raw ultrasound data. Had great RFI data as well. 2.65 ADF and impressive 5.84 F/G, indexing 108.

365 wt RW 205 wt ADG HIRSCHE INDEX 96 705 108 105

<u>fa 603D britisher 31J</u> 95

BW: 92 T 31J 21-04-27

AGA 203Y DR. GREGORY PETE 603D GCC PETE 203Y ET AGA 127Y MS YES MAAM BEST 405B

FA 10A BRITISHER LADY 80E JEN SILVER BRIT 10A DA SMASH BRITISHER LADY 34Z

53.9 86.6 30.6 57.6

HORNED Owned by Anderson Ranches

Look at this guys birth date, almost a May and yet he keeps up to the big boys. Great birth EPD of 2.6 and 30 milk. He had a 12.1 in rib-eye as well. His dam has a great udder and 31J has 2 big red eyes and lots of growth. He will get big.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
92	710	1077	2.76	5.44	99	98

94 **JA ECLIPSE DRIVER LAD 9J**

BW: 83 JAS 9J 21-01-25

GH 377X ECLIPSE 27E GH ADAMS NITRO DESIGN ET 377X MLL 42S RESOLUTION 315Y

GH 160D DRIVER LADY 482G GH AVATAR DRIVER 160D FA 252T BRITISHER LADY 264Y MM TM

98.2 23.2 53.7

HORNED

This will be be a great buy. He checks all the important boxes. He ranks in the top end. Had a 12.5 in rib-eye and AA+ marbling. Ranked top 3 for RFI with a massive 4.06 ADG and F/G of 4.93, indexing over 122. He excels in his pedigree as well. An Eclipse son out of a top Avatar daughter. Justin and Ashley bought him in dam and we bought him from them last fall. 100% eye pigment with lots of hair and really thick.

205 wt 365 wt ADG F/G INDEX 93 660 1110 116

JA 39D ECLIPSE LAD 18J 96

BW: 87 JAS 18J 21-01-31

GH 377X ECLIPSE 27E GH ADAMS NITRO DESIGN ET 377X MLL 42S RESOLUTION 315Y

GH 39D NANCY 588G YV 915W DESIGNEET YV 915W DESIGNER ET 39D

EPDs BW 94.3 24.8 55.8

HORNED

Another younger bull we got from Justin and Ashley, that they bought in dam. 18J is an Eclipse son that goes back to our great 132A donor cow that raised our 21F herd bull. If you're looking for growth, this guy will add muscle and performance. He has 2 red eyes as well as thickness. Milk of 25 and TM of 56.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE IND	X
87	730	1030	2.60	6.30	89	91	



97 JA 41S RESOLUTE SIR 16J

BW: 87 JAS 16J 2021-01-31

JKF 41 X OVERDRIVE ET 1C GH ADAMS 796 KINETIC 41X GH SYDNEY 809 ET 59M

GH 39D RESOLUTE GIGGI ET 652G MLL 42S RESOLUTION 315Y

EPDs	BW	ww	YW	MM	TM	REA	IMF
	7.0	66.4	93.8	24.4	57.6	0.16	0.11

HORNED

A March Overdrive son that Justin and Ashley purchased in dam years ago. Can't write a better pedigree on the bottom side, being a grandson of our great 315Y donor cow and going back again to Pearl on the top side. He will fix udders. Has 2 red eyes with lots of growth and great hair. Ultrasound data ranks him at the top with an impressive 13.5 in rib-eye at less than 12 months of age. He excelled on RFI data.

BW 205 wt 365 wt ADG F/G F/G INDEX HIRSCHE INDEX 87 725 1075 3.95 4.83 113 111





98 GH 39D DESIGNER JEGGER 40J

BW: 95 NHP 40J 2021-01-

YV 915W DESIGNER ET 39D YV STAR STRUCK 915W YV 82R SILVER GAL 920W GH 505C BRITISHER LADY 215E BCD 5Z GAME CHANGER ET 505C FA 52S BRITISHER LADY 177W

EPDs BW WW YW MM TM REA IMF 7.1 58.8 96.1 17.6 47.0 0.35 0.05

HORNED

Here is another one that checks alot of the important boxes. Top 5 in RFI, 2 red eyes, big testicles, great ultrasound data as well, ranking him #1 for raw REA index and still 103 marbling index. In grow safe test, he excelled as well, finishing top 5 with a ADG 4.28 top of over 200 calves and still F/G of 5.02. Pretty impressive. Gained over 5 lbs per day and did it with efficiency. He will produce steers that make you money.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
95	615	1280	4.28	5.02	116	117



99 GH 27E MAGNUM JOLT 56J

BW: 100 NHP 56J 21-01-22

GH 377X ECLIPSE 27E GH ADAMS NITRO DESIGN ET 377X MLL 42S RESOLUTION 315Y

GH 311W LASSY 309C MJT TOTAL ET 311W GH ADAMS DOMINO LASSY 55X

BW 68.1 99.9 22.8 56.9 0.50 0.15 6.1 BW 205 wt 365 wt ADG F/G INDEX HIRSCHE INDEX F/G 100 780 1290 2.49 6.84 85 90

HORNED

Another really thick bull with 2 red eyes, big testicles and tons of power. Has a great temperament as well. Pedigree is stacked with power and show champions. A direct Eclipse son so you know he has muscle and will fix udders. Dam is a great uddered Magnum cow going back to our top line one bull 796. Yes, here's power, but in a maternal package. He ranks top 5 for carcass data with all 4 traits in the top 30% of the breed & 2 traits top 15%. Had great raw ultrasound data as well, indexing 116 for marbling, 113 for REA. Here's your carcass bull and he looks like one.

100 GH 119F JOCKY 77J

BW: 82 NHP 77J 21-01-25
GH DELUXE FIGHTER 119F GH RUGER 3786 DELUXE 17D
GH UPTOWN ANGEL 181A
GH 505C ELITE HONEY ET 46E
GH HONEY SCRIPT 88Y

EPDs BW WW YW MM TM REA IMF 3.1 49.0 86.6 23.5 48.0 0.68 0.12

POLLED

Good bull with 1 eye 100% pigmented. Pedigree is a great one. Sire 119F (Deluxe son) and dam is a granddaughter of our great donor cow 88Y that produced 33H that won Grand Champion Bull at last year's Alberta Hereford Showcase in Red Deer. Another top, top carcass bull with all 4 traits in the top 40% of the breed with 2 top 5%. He ranks top 5 for REA.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
82	655	1010	2.95	6.10	98	98





GH 239D BANJO BRIT 80J 101

2021-01-25 BW: 101

GH SENSATION DRAFT 239D GH UPTOWN LASS 309B

FA SCRIPT BRITISHER LADY 69Z GH LADY BRITISHER 107M

			_				
EP	Ds BW	ww	YW	MM	TM	REA	IMF
	5.9	51.8	81.1	24.9	50.8	0.13	0.14
BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCH	IE INDEX
101	735	1074	3 57	4 97	117	112	,

HORNED

Long bodied bull with performance, power, hair, well marked and big testicles. Dams is a thick power cow out of the great Nixdorff 31A sire. He did well in the grow safe test with a 3.31 ADG and index of 104 F/G.



102 **GH 39D HEFTY LAD 60J**

BW: 80 NHP 60J

YV 915W DESIGNER ET 39D YV STAR STRUCK 915W YV 82R SILVER GAL 920W FA 31A BRITISHER LADY 3D YV 30U MR STAN SUNSHINE ET 31A DA 223W BRITISHER LADY 98Z

EPDs	BW	ww	YW	MM	TM	REA	IMF
	4.0	57.4	88.2	21.3	50.0	0.03	-0.05
LIODNICE							

Long bodied bull with performance, power, hair, well marked and big testicles. Dams is a thick power cow out of the great 31A Nixdorff 31A sire. He did well in the grow safe test with a 3.31 ADG and index of 104 F/G.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
80	808	1365	3.31	5.74	104	104



103 **GH RED WHEAT LAD 95J**

BW: 90 NHP 95J 2021-01-26

JKF 41 X OVERDRIVE ET 1C GH ADAMS 796 KINETIC 41X GH SYDNEY 809 ET 59M GH WHEATLAND LADY 806G WHEATLAND BULL 777E FA 73Z BRITISHER LADY 95D

EPDs BW MM

POLLED Semi/Hereford Cross NON-Papered

This is probably my pick for pheno type. Can't be registered as his mother is 1/4 semi, but one of the very best. 95J is my kind, big, thick and more thick. Has great hair and big testicles Excellent on RFI as well with a 3.31 ADG and F/G of 5.19, indexing 113. He is a real good one and his dam is second to none.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
90	705	1125	3.31	5.19	113	109

GH 599E BRITISH ROCK 130J 104

BW: 95 NHP 130J

GH EAGLE'S ROCK 599E GH 7101 ROCK SOLID 5Z BP 144P STANDARD LADY 75Z 23W BRITISHER LADY 98Z DA 71S BRITISHER 223W DA 223W BRITISHER LADY 98Z

DA 235P LADY BRITISHER 2T

EPDs	BW	ww	YW	MM	TM	REA	IMF
	5.1	53.9	86.6	17.5	44.5	0.24	0.07

HORNED

2 Big red eyes & red to the ground with lots of growth. Nice Ultrasound data with marbling index of 107. A 599E son out of a good producing Britisher cow. She has a son working at DU Ranch.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX	
95	575	975	2.67	6.04	98	96	



GH 119F JAMMER 160J 105

BW: 92 NHP 160J

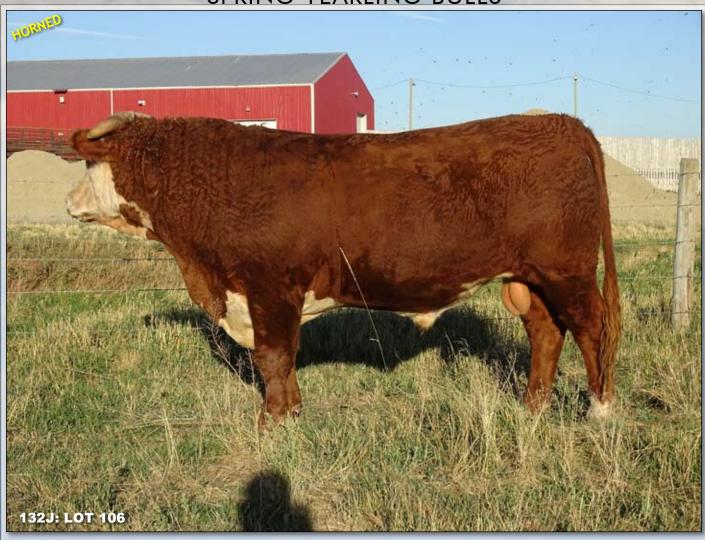
GH DELUXE FIGHTER 119F GH RUGER 3786 DELUXE 17D GH UPTOWN ANGEL 181A FA 105T BRITISHER 236Y

DA 236Y BRITISHER LADY 198A FA 1051 BRITISHER 2507. DA 71S LADY BRITISHER 257Y

	EPDs	BW	ww	YW	MM	TM	REA	IMF
		4.9	50.2	91.1	17.3	42.4	0.44	0.08
D	OLLED							

This guy has done well. His September weight is already 1800 with 2 big red eyes, hair and big testicles. Dam is another straight Britisher cow that was purchased by Skyvirtue last fall. She also has a daughter working at for Little Fort Herefords.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
92	585	1175	3.31	5.74	104	103



106 SH 59E EXPLOSION 132J

BW: 80 132J

GH 542S MR. EXPLOSION ET 59E MH 9126J DOMINO 382 GH ADAMS STONETTE 542S

2021-01-31

SH 490 LADY DOMINO 718E H5 2185 DOMINO 490 SH MISS 172S RIBSONE 206Z

EPI	Ds BW	ww	YW	MM	TM	REA	IMF
	2.1	55.0	81.0	35.0	63.0	0.33	0.20
BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCH	HE INDEX
80	562	980	3.37	4.95	118	113	3

HORNED Owned by Chad Stephenson

September weight 1820 Here's a good one with great EPDs. 2 big red eyes and red to the ground. Great Ultrasound data with a 13.5 for rib-eye which is about 1.15 inches per 100lbs. Nice marbling as well. I love it when good ones have good data and this is sure one of those. ADG 3.37 index 118, F/G of 4.95, indexing 113. His sire 59E is fast becoming one of our top herd sires for carcass numbers. 132J follows his dad's numbers with great carcass of .33 for marbling & .63 REA. That will rank him # 1 for carcass EPDs in the sale. Another bull we need steers from for our Korean orders. I like this one as a Herd bull.



SH 59E EXPLOSION 115J 107

BW: 80

GH 542S MR. EXPLOSION ET 59E MH 9126J DOMINO 382
SH 490 LADY DOMINO 847F H5 2185 DOMINO 490
SH 2122 MISS SENSATION 528C

EPDs	BW	ww	YW	MM	TM	REA	IMF
	2.5	59	94	36	66	0.37	0.33
LIODNICE							

This is Chad Stephenson's other 59E son and another one with great carcass numbers with .33 marbling and .67 REA. Now is the time to buy these great carcass bulls and get it into your cow herd. It's only going to become more and more important. He also has 2 big red eyes and great hair. He should be every bit as good as his brother Lot 106. A great pair. Buy both and improve your carcass overnight.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
80	566	1095	3.13	4.68	105	103



GH 7453 DEBERARD VIC 204J 108

BW: 91 NHP 204J 2021-02-05

H DEBERARD 7454 ET UPS SENSATION 2296
RST GAT NST Y79D LADY 54B
GH 128B LADY VIC 318D GH UPTOWN VICTOR 128B
GH 223W LADY 351B

EPI	Ds BW	ww	YW	MM	TM	REA	IMF
	6.7	66.5	100.4	28.8	62.1	0.59	0.00
BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCH	IE INDEX
91	715	1080	2.56	7.24	79	84	

GH OPTION BRITISHER 193J 109

BW: 98

NHP 193J

B&C STOCK OPTION 6026D C STOCKMAN 2059 **B&C MISS TOP GUN 2031Z**

FA UPTOWN BRITISHER LADY 37A UPS UPTOWN ET FA 179R BRITISHER LADY 57U

EPDs	BW	ww	YW	MM	TM	REA	IMF	ı
	5.6	51.9	80.9	32.5	58.5	0.38	0.05	

HORNED

2 Big, red eyes and red to the ground and lots of growth. A Stock Option son our of a great Anderson 37D. She is a moderate cow that has always had great feet and a great udder. Take a look at this guy's milk of 30 and TM of 56. Lots to like about this one.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
96	675	1125	2.47	6.57	88	90

110 **GH 160D JAKE 208J**

BW: 95 NHP 208J

GH AVATAR DRIVER 160D HPH 145R AVATAR 5U GH DESIGN KATIE 314Y GH KILO LORY 83B MJT TOTAL ET 332W CLF GCC ELLORY U302

EPDs	BW	ww	YW	MM	TM	REA	IMF
	4.0	58.7	90.7	21.1	50.5	0.41	0.09

POLLED

Really thick with 2 red eyes. I rank him pretty high. His dam 83B is a great producer and one of our best uddered cows that sold last fall to Kevin and Joanne Fraser. Sire is an Avatar son, so his daughters will be great cows.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
96	625	1025	2.54	7.20	79	86

September weight with good growth and good hair. The only bull in the sale out of Hoffman's Denver Champion Deberard. Good outcross pedigree. 204J had good Ultrasound data with a 104 index for marbling and 100 for REA. Excels in EPDs with top 8% weaning weight, 15% yearling weight and TM at 20%.



Justin and Ashley Still have been buying Hereford cows, bred heifers and embryos from us for the past several years. They are very passionate, hard working young breeders that have such a love for farming, and raising good livestock. Last fall, we were fortunate to buy a few of their calves. The bull calves were fed and managed with ours and went through growsafe and had ultrasound data submitted. There are a few bulls and 2 bred heifers offered in this sale. They are among the best. We hope to continue to work with Justin and Ashley and their boys for years to come.





GH 39D DESIGNER LAD 210J 111

NHP 210J BW: 87 2021-02-06

YV 915W DESIGNER ET 39D YV STAR STRUCK 915W YV 82R SILVER GAL 920W BCD 5Z GAME CHANGER ET 505C GH 505C CHANGER LASS 321F **GH 311W LASSY 309C**

MM TM 49.7 89.2 15.5 40.4

HORNED

September weight 1730. 2 red eyes and really well marked. He will take off white. Had nice RFI data with a 3.00 ADG and 5.90 F/G. Nice REA index of 104 as well. Dam is a nice young cow that works hard and pays the bills.

F/G INDEX BW 205 wt 365 wt ADG F/G HIRSCHE INDEX 101 87 657 1076 3.00 100

GH 160D BRITISH DRIVER 234J 113

2021-02-14 BW: 96 NHP 234J

GH AVATAR DRIVER 160D HPH 145R AVATAR 5U GH DESIGN KATIE 314Y FA 245A BRITISHER LADY 9C FA 201Y BRITISHER 245A FA 280X BRITISHER LADY 159A

MM REA TM 99.9 25.2 61.8

HORNED

2 Big, red eyes with lots of hair, growth and Big testicles. Another Avatar son, so lots of maternal and udder quality. Dam is Britisher bred out of a great Anderson cow family. Good EPDs with 3 of 4 carcass traits in the top 25% of the breed and both yearling and weaning top 18% of the breed.

ı	BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
	96	664	1020	2.80	6.29	95	95

<u>GH 39D INDICATOR BRIT 224J</u> 112

BW: 87 **NHP 224J** 2021-02-08

YV 915W DESIGNER ET 39D YV STAR STRUCK 915W YV 82R SILVER GAL 920W FA 166Y BRITISHER LADY 105E LBH 102T SUPER RIB 166Y FA BRITISHER LADY 226A

MM TM REA 0.04 0.06 47.5

Here's a 39D with tons of growth, hair and 2 big red eyes. Straight horned pedigrees and excelled in the grow safe test with a top 3 ranking of 4.93 F/G index 123. This guy will make steers that gain in the feed lot, but will be cost efficient.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
87	660	1185	3.53	4.60	123	117





GH 25C WESTERN BRIT 222J 114

BW: 93 NHP 222J

SNS 40W WESTERN LAD 25C PAHL 3S WESTPOINT 40W
SNS 5S STANMORE LASS 71Z
FA 48C BRITISHER LADY 31E FA 166Y BRITISHER 48C
FA BRITISHER LADY 153C

EPDs	BW	ww	YW	MM	TM	REA	IMF
	5.0	56.3	106.9	27.5	55.70	0.20	0.07

HORNED

Big quiet bull with 2 big red eyes and red to the ground. September weight is 1750, so lots of growth and performance. One of the good ones out of Rob Nixdorff's 25C.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
93	455	1040	3.09	5.63	106	103

GH 39D DESIGNER JUNIOR 218J 115

NHP 218J BW: 90 2021-02-07

YV 915W DESIGNER ET 39D YV STAR STRUCK 915W YV 82R SILVER GAL 920W GH MVP ELITE MISTY 40E GH 8052 MVP 67Y MLL 110U MISTY 316Y

EPDs BW ww MM TM REA 61.4 94.4 54.30

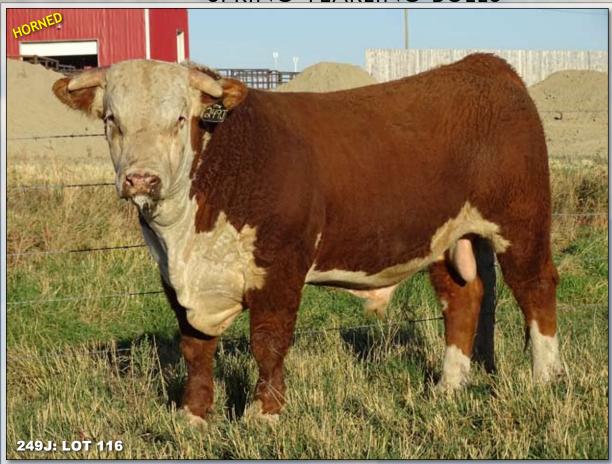
HORNED Owned with Jodi Flaig

September weight 1850 One of our biggest, heaviest bulls to date. 2 red eyes and lots of performance. I love his mother. One of the best uddered cows on the farm. Did well on test with a 3.4 ADG

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
90	660	1289	3.40	5.74	104	103











WJP GH HURLEY SHADOW 249J 116

BW: 88

2021-03-26

WJP GH OAKRIDGE HURLEY 2G GH ADAMS 767 HURLEY 266X OLTN 90X COVER GIRL 8C GH 4185B EBONY SHADOW 177E RG 406X HOUDINIS SHADOW 4185B GH MVP BLISS 8B

MM TM PE 4.1 PE 50.1 PE 81.5 PE 23.7 PE 48.8 PE 0.23 PE 0.07 **HORNED Owned with Jeff and Debbie Paul**

I have a lot of time for this guy. One of the thickest bulls in the offering and excelled on test in the feed efficiency. ADG of 3.22 and an impressive 4.89 F/G, indexing 118 and Hirsche rank of 112. Dam is a perfect uddered cow with tons of milk and goes back to our flush cow 8C. His sire is a son of 767 and we know what I think of him as a cow producing herd sire. Lots of maternal power.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
89	705	1110	3.22	4.89	118	112

GH 6026 OPTION CASCADE 298J 117

NHP 298J BW: 85

2021-05-01

B&C STOCK OPTION 6026D C STOCKMAN 2059 B&C MISS TOP GUN 2031Z

GH CASCADE BRITISHETTE 960F FA 71S BRITISHER LADY 99Z

	EPDs	BW	ww	YW	MM	TM	REA	IMF
		5.9	55.2	96.4	23.4	51.0	0.62	0.09
Н	ORNEC)						

Really good Stock Option son with good EPDs in the carcass department. All four traits rank in the top 50% of the breed with 3 top 18% or better. Had great individual Ultrasound with a REA index of 141 and marbling of 100.

1				_			
BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX	
85	575	890	1.98	6.25	65	78	

Young 2 year olds

This is our first group of late spring calving 2 year old bulls. When we were with NHP, over 1/2 of the hereford cows were moved to May/June calving to cut costs and utilize their pasture land. These cows were AI'd for one cycle so they still have the advantage of using the top bulls the industry had to offer. Birth weight and calving ease were higher priority when selecting herd sires. These represent the best of the group.



118 GH 11B PERFECTO ABE 911J

BW: 84 NHP 911J 2021-05-22

LCX PERFECTO 11B NJW 98S R117 RIBEYE 88X WLL ZOEY 3Z

GH 7101 ABBY 100A UPS JT NEON 7101
BAR SG SOLAR LADY 156S

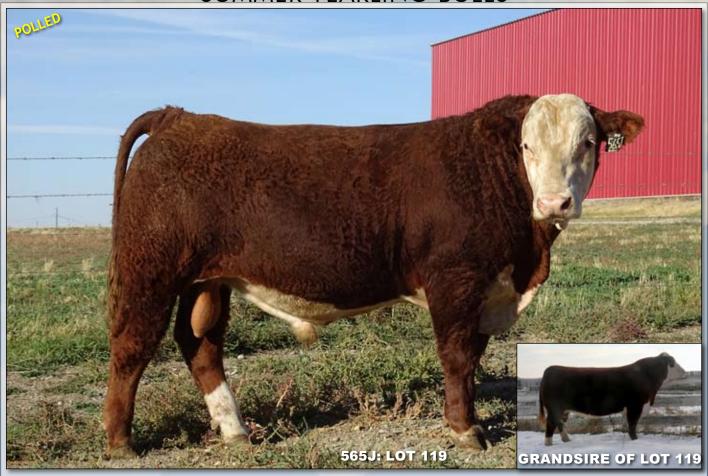
EPDs BW WW YW MM TM REA IMF 3.5 61.1 95.7 24.1 54.7 0.51 0.02

POLLED Recommended for heifers.

This is one of my favorites. 2 Big, red eyes. Red to the ground and really classy. A Perfecto son so outcross pedigree and tons of maternal and udder quality. Dam is also a great uddered cow and has tons of natural thickness. *Note this guys birth date, May 22. Great EPDs with 3 of 4 carcass traits top 50% and 2 top 25% weaning and yearling also top 25%

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
95	596	910	2.49	5.38	97	98





119 GH PERFECTO BRITISHER LAD 565J

BW: 82

NHP 565J

2021-05-06

LCX PERFECTO 11B NJW 98S R117 RIBEYE 88X WLL ZOEY 3Z

UPS UPTOWN ET FA UPTOWN BRITISHER LADY 144A FA 104P BRITISHER LADY 135S

MM TM REA 63.7 95.9 31.9 63.8 0.48

POLLED

Another Perfecto son that's got one red eye and red to the ground. Dam is a great Uptown daughter so lots of milk at 31 epd and udder quality here. Great set of EPDs with 15 traits out of 20 in the top 50%, 11 top 30% with birth & yearling top 25% also.

RW 205 wt 365 wt ADG F/G F/G INDEX HIRSCHE INDEX 82 565 5.32

GH 599E EAGLE LAD 865J 121

BW: 89 **NHP 865J** 2021-05-14

GH EAGLE'S ROCK 599E GH 7101 ROCK SOLID 5Z BP 144P STANDARD LADY 75Z

FA 204Y BRITISHER LADY 8A FA 31W BRITISHER 204Y FA 28M BRITISHER LADY 109Y

EPDs BW ww RFA YW MM TM 89.0 20.2 48.9 57.4

HORNED

Another red bull with 2 red eyes out of our 599E herd sire. He was a very popular Reserve Champion at Calgary Bull Sale. Good set of EPDs with a 3.9 birth still top 35% for growth.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX	
89	570	823	2.38	5.26	95	96	Ī

GH 150D BRITISH LAD 808J 120

NHP 808J BW: 75

2021-05-09

2021-05-27

GH ACCESS LAD 150D GH UPTOWN ACCESS 74A GH 3X BRITISHER LADY 363B GH BRITISHER 41D LASSY 749F FA 3077 BRITISHER 41D FA BRITISHER LADY 24C

EPDs BW MM TM REA **IMF** 60.3 96.1 24.6 54.8 0.13

HORNED Recommended for heifers

More moderate bull with 2 big, red eyes and tons of maternal, and udder quality in the pedigree. Great carcass numbers also with all 4 carcass traits ranking top 50% and 3 top 35%.

205 wt 365 wt ADG F/G F/G INDEX HIRSCHE INDEX 75 512 780

122 GH 239D DRAFT LAD 942J

NHP 942J BW: 92

GH SENSATION DRAFT 239D UPS SENSATION 3786 GH UPTOWN LASS 309B FA 31A BRITISHER LADY 60D DA 223W BRITISHER LADY 112Z

EPDs BW YW ww MM TM REA 82.7 20.5 43.1

HORNED

Red to the ground with 2 huge red eyes. He will take of white. A 239D son out of a Britisher bred cow. Nice EPDs with marbling top 30%.

BW	205 Wt	365 Wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
92	397	810	2.82	5.20	93	94



GH ACCESS LAD 818J 123

BW: 77 **NHP 818J** 2021-05-09

GH UPTOWN ACCESS 74A UPS UPTOWN ET GH-ADAMS STONETTE 542S

GH 8052 MVP 67Y FA 72K BRITISHER LADY 67R

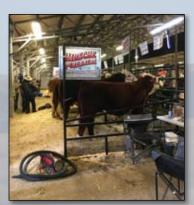
96.1 0.22 0.15 58.9 29.2 58.7

POLLED Recommended for heifers

GH MVP LADY 153E

Another red bull with 2 big, red eyes and red to the ground with good hair. Current weight 1500 and only a June baby. This guys really good. An Uptown grandson out of an MVP daughter. Lots of milk here with these 2 proven sires in the pedigree. Also top 30% for both weaning and yearling growth. Don't miss this one.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
77	427	940	3.11	4.77	111	108



Thanks to Mick Trefiak and Crew.

124 **GH 39D DESIGNER LAD 948J**

NHP 948J BW: 89

YV 915W DESIGNER ET 39D YV STAR STRUCK 915W YV 82R SILVER GAL 920W GH AVATAR GRAND LADY 331D HPH 145R AVATAR 5U GH 65X GRAND LADY SCRIPT 100Z

82.4 23.4 51.1

HORNED

I like this guy. Really deep and easy doing. 2 huge red eyes with lots of hair.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
89	533	960	3.15	5.05	103	103







125 TRE CAPTAIN BORDERCLAN 6J

BW: TRE 6J 2021-03-21

GH505CCHANGER BRITISHER 345F FA 235P BRITISHER LADY 185U FA UPTOWN NUGGET MISS 395G GH NUGGET MISS 249C

EPDs BW WW YW MM TM REA IMF 6.6 62.1 101.75 20.3 51.4 0.36 0.0 POLLED

One of Tommy and Rae's bulls out of a good uddered cow 395G. She is out of Uptown and Nugget (our 2009 Agribition Champion that sold semen around the world) Lot of growth and power in the pedigree and it translates in to a lot of performance. He arrived at our place after the grow safe rounds were completed, so we don't have RFI for him. He will be one of the good bulls sale day.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
88	500	860	n/a	n/a	n/a	n/a



126 GH 31A MISTER SUN 876J

BW: 89 NHP 876J 2021-05-16

YV30UMR.STANSUNSHINEET31A LBH 268P STANDARD 30U
AGA 72M MISS SUNSHINE LAD 282P
MJT FREIGHT LINER ET 3X

GH 3X LADY BRITISHER 342B MIT FREIGHT LINER ET 3X DA 71S BRITISHER LADY 123W

EPDs	BW	ww	YW	MM	TM	REA	IMF
HODNE	4.5	48.0	75.4	17.7	41.7	0.12	0.05
LIODNICE							

HORNED

This guy ranks up near the top. Only a May 16 and still weighs about 1600lbs. 2 big red eyes, lots of hair and tons of growth. He also ranked top 10 in the grow safe test.

BW	205 wt	365 wt	ADG	F/G	F/G INDEX	HIRSCHE INDEX
89	661	976	3.17	4.84	113	109

FEATURE: SELLING 72 EMBRYOS

Feature Donor Cows. Selling exportable embryos. See pages 15 to 19



GH 65X SANDY 171Z

BW: 80 GAH 171Z 04-11-2012

GH ADAMS 796 XPECTATION 65X CL 1 DOMINO 796T WATERGROVE SYDNEY ET 508
GH ADAMS 3R SANDY 356T DA RAMROD BRITISHER 3R
GH FUTURE SANDY 118R

EPDs BW WW YW MM TM REA IMF 4.7 47.8 71.6 28 51.9 0.35 0.00



FA 134Z BRITISHER LADY 28B

BW: 70 FAAA 28B 11-03-2014

FA 105T BRITISHER 134Z DA 121M BRITISHER 105T FA 39S BRITISHER LADY 239W

FA 52S BRITISHER LADY 270Z CH 41K SUPERB 52S FA 68R BRITISHER LADY ET 3U

EPDs BW WW YW MM TM REA IMF 2.2 33.8 50.7 18.4 35.3 0.23 -0.16



GH ADAMS 796S DOMAN MISS 253W

BW: 72 GAH 253W

29-01-2009

CL 1 DOMINO 796T CL 1 DOMINO 477P CL 1 DOMINETTE 221M ANL 122L HANNAH 15N VB 2Z HANNAH 61D

EPDs BW WW YW MM TM REA IMF 3.4 61.8 101.2 32.3 63.2 0.24 0.23



MLL 42S RESOLUTION 315Y

BW: 83 MLL 315Y 05-0

REMITALL SUPER DUTY 42S REMITALL PATRIOT ET 13P REMITALL RITA 91H

MLL STOUT RESOLUTION 3U GH STOUT LINE ET 87P GH NEON LULU 223S

EPDs BW WW YW MM TM REA IMF 6.1 67.6 109.2 27.1 60.9 0.41 0.04



BW: 100 NHP 132F

16-01-2018

YV 15Z SUPER ZAM 22C YV 35X ZAM 15Z YV 915W SKY LASS 55Y MLL 42S RESOLUTION 315Y REMITAL SUPER DUTY 42S MLL STOUT RESOLUTION 3U

EPDs BW WW YW MM TM REA IMF 5.9 65.6 106.4 27.8 60.6 0.30 0.15





RETURN ADDRESS: Hirsche Herefords PO Box 20 Del Bonita, AB T0K 0S0 Canada

